

# COVER RATIONALE



### PEOPLE AT THE HEART OF THE INDUSTRY

As we enter a new dawn of connected living, digital technologies have become part of our daily lives. While digitalisation plays a major role in our advancement, it is people who are at the core of this change.

This is also true for the general insurance industry. Which is why the theme for Year Book 2019 is People at the Heart of the Industry.

By recognising the heroes of our industry, PIAM emphasises the importance of supporting and investing in the growth of our people to spur innovation as well as to drive the industry and the nation forward.

The history of Persatuan Insurans Am Malaysia (PIAM), i.e. the General Insurance Association of Malaysia, originated from the establishment of various insurance and tariff associations set up in 1885 that played a role as a collective voice of the insurance industry in Malaya and Singapore, shortly after the independence of Malaya in 1957. In June 1961, the Insurance Association of Malaya was formed to maintain tariff discipline, respond to new insurance legislations and promote sound insurance practices. For the first time, an Association was established in Kuala Lumpur to safeguard the country's general insurance interest

# PERSATUAN INSURANS AM MALAYSIA

Subsequently, PIAM was incorporated in May 1979 as a statutory trade association recognised by the Government of Malaysia for all registered insurers who transact general insurance business. Currently, PIAM has 26 member companies comprising direct general insurance and reinsurance companies operating in Malaysia.

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# OUR **MISSION** STATEMENT

To be a Dynamic Trade Association serving the interests of our members by creating a favourable business environment and working closely with all stakeholders to support the initiatives under our National Agenda.

# OUR CORPORATE OBJECTIVES

- Articulate One Unified Voice for and on behalf of the industry
- · Create Favourable Business Environment for member companies
- · Promote Image of the industry and its Role in the Economy
- Educate Consumers on General Insurance Products
- Foster Public confidence by protecting the interests of Consumers
- · Establish a Sound and Efficient Insurance Infrastructure with Best Practices
- · Raise Professionalism and ensure Standards in Distribution
- Harmonize Approaches and Solutions to Industry Issues
- · Build a pipeline of talent and profile general insurance as a career of choice
- Facilitate Information Sharing within boundaries of Competition Act

# OUR **CORE VALUES**

Professionalism Industry-focused

Accountability

Make a difference

#### **OUR MEMBERS**





















































# CORPORATE INFORMATION

Chairman

MR. ANTONY LEE FOOK WENG

**Chief Executive Officer** 

MR. MARK LIM KIAN WEI

**Bankers** 

**HONG LEONG BANK BERHAD** 

150, Jalan Tun Sambanthan, 50470 KUALA LUMPUR

**Auditors** 

**SJ GRANT THORNTON** 

Level 11, Sheraton Imperial Court, Jalan Sultan Ismail, 50250 KUALA LUMPUR

Registered Office

Level 3, Wisma PIAM, 150, Jalan Tun Sambanthan, 50470 KUALA LUMPUR

#### -MANAGEMENT —————

# COMMITTEE 2019/2020



Mr. Antony Lee Fook Weng (Chairman)



Mr. Ng Kok Kheng (Deputy Chairman and Convenor, Finance & ERM)



Mr. Mark Lim Kian Wei (Chief Executive Officer)



**Mr. Steve Crouch** (Convenor, Public Relations/CSR and Regulatory & Industry Development)



Mr. Chris Kurinsky (Convenor, Accident, Health and Others)



**Mr. Derek Roberts** (Convenor, Claims Management)



En. Zainudin Ishak (Convenor, Education/HRD)



Mr. Eric Chang (Convenor, Digitalisation & Technology)



Mr. Kong Shu Yin (Convenor, Fire, Marine & Engineering)



Mr. K.G. Krishnamoorthy Rao (Convenor, Motor)

### REPRESENTATIVES -

#### IN OTHER ORGANISATIONS

#### **ASEAN INSURANCE COUNCIL (AIC)**

Mr. Antony Lee

AIG Malaysia Insurance Berhad

Mr. Mark Lim

Persatuan Insurans Am Malaysia

#### THE MALAYSIAN INSURANCE INSTITUTE (MII)

Mr. Antony Lee

AIG Malaysia Insurance Berhad

#### MALAYSIAN RATING CORPORATION BHD (MARC)

Mr. Ng Kok Kheng

Great Eastern General Insurance (Malaysia) Berhad

#### **OMBUDSMAN FOR FINANCIAL SERVICES (OFS)**

Mr. Antony Lee

AIG Malaysia Insurance Berhad

#### **MALAYSIAN MOTOR INSURANCE POOL (MMIP)**

**Mr. Steve Crouch** 

Chubb Insurance Malaysia Berhad

#### NATIONAL TRANSIT TRANSPORT COORDINATING **COMMITTEE (Protocol 5)**

Mr. Mark Lim

Persatuan Insurans Am Malaysia

#### ISM INSURANCE SERVICES MALAYSIA BERHAD

**Mr. Derek Roberts** 

AmGeneral Insurance Berhad

#### **CENTRAL ADMINISTRATION BUREAU (CAB) SUPERVISORY BOARD**

Mr. Antony Lee

AIG Malaysia Insurance Berhad

#### **VEHICLE THEFT REDUCTION COUNCIL OF MALAYSIA BERHAD (VTREC)**

Mr. Antony Lee

AIG Malaysia Insurance Berhad

Mr. K.G. Krishnamoorthy Rao

MPI Generali Insurans Berhad

Mr. Mark Lim

Persatuan Insurans Am Malaysia

En. Muhammad Azlan Noor Bin Che Mat

Etiga General Insurance Berhad

#### FINANCIAL INDUSTRY COLLECTIVE OUTREACH (FINCO)

**Board Members:** 

Mr. Antony Lee

AIG Malaysia Insurance Berhad

Mr. Mark Lim

Persatuan Insurans Am Malaysia

**Steering Committee:** 

**En. Zainudin Ishak** 

Malaysian Reinsurance Berhad

Ms. Mahinder Kaur

Persatuan Insurans Am Malaysia

#### TASK FORCE ON MEDICAL AND HEALTH INSURANCE **COST CONTAINMENT**

Mr. Chris Kurinsky

QBE Insurance (Malaysia) Berhad

Mr. Kong Shu Yin

RHB Insurance Berhad

#### NATIONAL COMMITTEE ON MANAGED CARE

Ms. Christine Teh Chooi Hoon

Great Eastern General Insurance (Malaysia) Berhad

Ms. Jenny Yeoh Yeok Len

MSIG Insurance (Malaysia) Bhd

### SUB-COMMITTEE MEMBERS

#### **ACCIDENT, HEALTH & OTHERS**

**CONVENOR** 

**Mr. Chris Kurinsky** 

QBE Insurance (Malaysia) Berhad

**DEPUTY CONVENOR** 

Ms. Christine Teh Chooi Hoon

Great Eastern General Insurance (Malaysia) Berhad

**MEMBERS** 

Mr. Suresh Singh

AIG Malaysia Insurance Berhad

Ms. Mary Lim Ah Leng

AmGeneral Insurance Berhad

Mr. Robin Dina

AXA Affin General Insurance Berhad

- up to January 2020

**En. Azmv Bin Taib** 

Etiga General Insurance Berhad

Mr. Matthews a/I George

Liberty Insurance Berhad

Ms. Jenny Yeoh Yeok Len

MSIG Insurance (Malaysia) Bhd

Ms. Lum Sau Mei

**Progressive Insurance Bhd** 

- up to April 2019

Ms. Tay Li May

Progressive Insurance Bhd

- w.e.f. May 2019

Ms. Amy Tan King Yee

QBE Insurance (Malaysia) Berhad

Mr. Lim Kok Huat

**RHB** Insurance Berhad

Ms. Lily Teh Lai Lai

Tune Insurance Malaysia Berhad

#### **CLAIMS MANAGEMENT**

**CONVENOR** 

Mr. Derek Roberts

AmGeneral Insurance Berhad

**DEPUTY CONVENOR** 

Mr. Voon Wing Chuan

Lonpac Insurance Bhd

**MEMBERS** 

Mr. Jasvinder Singh a/l Pritam Singh

AIG Malaysia Insurance Berhad

Mr. Darren Joseph Ryan

AmGeneral Insurance Berhad

Mr. Leong See Meng

Berjaya Sompo Insurance Berhad

En. Muhammad Azlan Noor Bin Che Mat

Etiga General Insurance Berhad

Ms. Gan Woon Nie

Great Eastern General Insurance (Malaysia) Berhad

Mr. Ronnie Chan Yoon Kong

Liberty Insurance Berhad

Mr. Jaspal Singh a/l Arjan Singh

MSIG Insurance (Malaysia) Bhd

Ms. Chan Cheng Sim

Pacific & Orient Insurance Co. Berhad

Mr. Alan Sii How Ping

RHB Insurance Berhad

Ms. Hima Bindu

Swiss Re Asia Pte. Ltd., Malaysia Branch

#### **DIGITALISATION & TECHNOLOGY**

CONVENOR

**Mr. Emmanuel Nivet** 

AXA Affin General Insurance Berhad

- from January 2019 - March 2019

Mr. Eric Chang

AIA General Berhad

- w.e.f. May 2019

**DEPUTY CONVENOR** 

Mr. Peter Nyam Wing Keong

Etiga General Insurance Berhad

**MEMBERS** 

Mr. Sunny Lim Sze Chuan

AIG Malaysia Insurance Berhad

Mr. Michael Fong

Allianz General Insurance Company (Malaysia) Berhad

Mr. Andrew Hong Aun Yee

AmGeneral Insurance Berhad

Mr. Roy Siew Heng Cheong

Berjaya Sompo Insurance Berhad

Mr. Lee Pooi Hor

Great Eastern General Insurance (Malaysia) Berhad

- up to 1 October 2019

Mr. Ng Yow Huat

MPI Generali Insurans Berhad

Ms. Giam Siew Chooi

MSIG Insurance (Malaysia) Bhd

Mr. Jeff Tan Han Hui

Progressive Insurance Bhd

Mr. Yee Han How

QBE Insurance (Malaysia) Berhad

Mr. Tan Aik Peng (Daniel)

RHB Insurance Berhad

Mr. Vikram Jain

The Pacific Insurance Berhad

Ms. Cheow Kok Lan

Tokio Marine Insurans (Malaysia) Berhad

Mr. Tan Lin Hong

Tune Insurance Malaysia Berhad

#### DISTRIBUTION MANAGEMENT

**CONVENOR** 

Mr. David Fike

Zurich General Insurance Malaysia Berhad

- up to 23 May 2019

Ms. Defne Turkes

Liberty Insurance Berhad

- from July - December 2019

**DEPUTY CONVENOR** 

Ms. Grace Quah Seok Chen

AmGeneral Insurance Berhad

**MEMBERS** 

Mr. William Lim

AIA General Berhad

- up to 7 January 2019

Mr. Amitabh Singh

AIA General Berhad - w.e.f. January 2019

Mr. Kevin Rajaratnam

AIG Malaysia Insurance Berhad

**En. Mohamed Halid** 

Etiqa General Insurance Berhad

Ms. Linda Ho Yen Lai

Great Eastern General Insurance (Malaysia) Berhad

En. Haidzir Mansor

Liberty Insurance Berhad

Ms. Sia Meu Ing Lonpac Insurance Bhd

Mr. Teoh Guan Huat

MSIG Insurance (Malaysia) Bhd

Ms. Angela Ng

Progressive Insurance Bhd

- up to 6 March 2019

Pn. Azizah Bt. Supaat

Progressive Insurance Bhd

- w.e.f. April 2019

Mr. William Foo

QBE Insurance (Malaysia) Berhad

- up to 8 May 2019

Mr. Choon Kim Hoe

RHB Insurance Berhad

Mr. Au Peng Wah

Mr. Justin Ng Hoong Wye

Tokio Marine Insurans (Malaysia) Berhad

Tune Insurance Malaysia Berhad

Mr. Foo Chuen Hou

Zurich General Insurance Malaysia Berhad

### SUB-COMMITTEE MEMBERS

#### **EDUCATION/HRD**

#### **CONVENOR**

#### En. Zainudin Bin Ishak

Malaysian Reinsurance Berhad

#### **DEPUTY CONVENOR**

#### Pn. Nor Azima Binti Abdul

QBE Insurance (Malaysia) Berhad

#### **MEMBERS**

#### Mr. Francis Xavier

AIA General Berhad

- w.e.f. May 2019

#### Ms. Vimala Bhoo Pathy

AIG Malaysia Insurance Berhad - up to May 2019

#### Mr. Ganesvaran Ramasamy

AIG Malaysia Insurance Berhad - w.e.f. November 2019

#### Ms. Freda Yong Hui Chiao

AmGeneral Insurance Berhad - up to September 2019

#### Pn. Norsiah Binti Harun

Etiga General Insurance Berhad - up to January 2019

#### Cik Lena Wahab

Great Eastern General Insurance (Malaysia) Berhad - up to March 2019

#### Cik Sofia Hanum binti Mohd Lasim

Great Eastern General Insurance (Malaysia) Berhad - w.e.f. May 2019

#### **Cik Farina Binti Mohamad Ramlan**

Liberty Insurance Berhad

#### Ms. Charmaine Chan Wai Mun

Lonpac Insurance Bhd

#### Tn. Syed Muhammad Faizal Bin Syed Ahmad

Malaysian Reinsurance Berhad

#### Ms. Adeline Lim Soon Kiat

MSIG Insurance (Malaysia) Bhd

#### Mr. Liew Yoke On

The Malaysian Insurance Institute - up to January 2019

#### Ms. Tan Lina

The Malaysian Insurance Institute - w.e.f. March 2019

#### Ms. Shalini Pavithran

The Malaysian Insurance Institute - w.e.f. September 2019

#### Ms. Yap Hsu Yi

Tune Insurance Malaysia Berhad

#### **FINANCE AND ERM**

#### **CONVENOR**

#### Mr. Ng Kok Kheng

Great Eastern General Insurance (Malaysia) Berhad

#### **DEPUTY CONVENOR**

#### Ms. Soh Lai Sim

MSIG Insurance (Malaysia) Bhd

#### **MEMBERS**

#### Mr. David Oo

AIA General Berhad

#### Pn. Zawinah Bte Ismail

AIG Malaysia Insurance Berhad

#### Ms. Felicia Lee Chi Kwan

Allianz General Insurance Company (Malaysia) Berhad

#### Ms. Dang Mei Yin

AmGeneral Insurance Berhad

#### Pn. Nor Fazihah Binti Ahmad

Etiga General Insurance Berhad

#### Ms. Khoo Sook Hooi

Great Eastern General Insurance (Malaysia) Berhad

#### Mr. Suppiah Poongavanam

Liberty Insurance Berhad

#### Pn. Noorul Ammamah bt Abdul Jamaludin

Progressive Insurance Bhd

#### Ms. Maggie Chong Sook Yin

RHB Insurance Berhad

#### Mr. Teoh Kek Pin

Tune Insurance Malaysia Berhad

#### Mr. Prithpal Ruprai

Zurich General Insurance Malaysia Berhad

#### FIRE, MARINE AND ENGINEERING

#### **CONVENOR**

#### Mr. Kong Shu Yin

RHB Insurance Berhad

#### **DEPUTY CONVENOR**

#### Pn. Nur Basmin Md Amin

Etiga General Insurance Berhad

#### **MEMBERS**

#### Mr. Krishna Moorthi

AIG Malaysia Insurance Berhad

#### Ms. See Toh Lai Chee

AmGeneral Insurance Berhad - up to June 2019

#### Mr. Foo Yong Chiat

Liberty Insurance Berhad

#### En. Mohd Zamri Bin Zainudin

Lonpac Insurance Bhd

#### Pn. Nor Mazhana Ahmad Khalib

Malaysian Reinsurance Berhad

#### Ms. Amy Tan Gow Hou

MSIG Insurance (Malaysia) Bhd

#### Ms. Kathleen Chan

Progressive Insurance Bhd

#### Ms. Selina Leong Swee Fun

The Pacific Insurance Berhad

#### En. Asri Bin Suratman

Tokio Marine Insurans (Malaysia) Berhad - up to September 2019

#### Mr. Paul Rajan

Zurich General Insurance Malaysia Berhad - up to October 2019

#### **MOTOR**

#### **CONVENOR**

#### Mr. K.G. Krishnamoorthy Rao

MPI Generali Insurans Berhad

#### **DEPUTY CONVENOR**

#### Mr. Jimmy Tan Ooi Chai

Allianz General Insurance Company (Malaysia) Berhad

#### **MEMBERS**

#### Ms. Elaine Kok Yoke Foong

AmGeneral Insurance Berhad

#### Mr. Chua Chee Koon

Chubb Insurance Malaysia Berhad

#### Pn. Jamilah Palal

Etiga General Insurance Berhad

#### Mr. Lee Kee Chong

Great Eastern General Insurance (Malaysia) Berhad

#### En. Azmi Abdul Wahab Hannover Rueck SE Malaysian Branch

#### Ms. Evelyn Khoo Lyn Yin

Liberty Insurance Berhad - up to 22 May 2019

#### Ms. Liu Jia

Liberty Insurance Berhad

#### En. Norhisham Yeon Bin Abd Kadir

Lonpac Insurance Bhd

#### Pn. Yahani Hashim Malaysian Reinsurance Berhad

Mr. Gurudutt Joglekar

#### MPI Generali Insurans Berhad

Ms. Sophia Chan Soi Fong MSIG Insurance (Malaysia) Bhd

#### Ms. Chan Cheng Sim

Pacific & Orient Insurance Co. Berhad

#### Mr. Goh Eng Chun

**RHB** Insurance Berhad

#### Ms. Ng Khim Wei

Swiss Re Asia Pte. Ltd., Malaysia Branch

#### Pn. Suhaila Ismail

Zurich General Insurance Malaysia Berhad

### SUB-COMMITTEE MEMBERS

#### **REGULATORY AND INDUSTRY DEVELOPMENT**

**CONVENOR** 

Ms. Defne Turkes

Liberty Insurance Berhad - up to June 2019

**Mr. Steve Crouch** 

Chubb Insurance Malaysia Berhad - w.e.f. July 2019

**DEPUTY CONVENOR** 

Mr. Huang Deyiao, Philip

AIG Malaysia Insurance Berhad

**Cik Sherley Eleza Ramli** 

AIA General Berhad

Ms. Chong Sue Leen

AmGeneral Insurance Berhad

Ms. Fiona Yew

Chubb Insurance Malaysia Berhad

Cik Rozita Binti Ali

**Etiqa General Insurance Berhad** 

Mr. Cheng Chuen Chee

Great Eastern General Insurance (Malaysia) Berhad

Ms. Asha a/p M. Thomas Verghese

Liberty Insurance Berhad

En. Muhammad Rizal Bahari

Malaysian Reinsurance Berhad

Ms. Gan Sye Ni

MSIG Insurance (Malaysia) Bhd

- up to February 2020

Mr. Vincent Ong Hock Lim

RHB Insurance Berhad

Pn. Azlin Mohamad Noor

Tune Insurance Malaysia Berhad

Mr. Alan Ho

Zurich General Insurance Malaysia Berhad

#### PUBLIC RELATIONS/CSR

**CONVENOR** 

**Mr. Steve Crouch** 

Chubb Insurance Malaysia Berhad

**DEPUTY CONVENOR** 

Pn. Noorazimah Tahir

Malaysian Reinsurance Berhad

**MEMBERS** 

Ms. Chen Mei Ling

AIA General Berhad

Ms. Wong Siew Yong, Nicole

AmGeneral Insurance Berhad

Mr. Eric Saw Teong Giap

Etiga General Insurance Berhad

Ms. Kamaleshwary Subramaniam

Great Eastern General Insurance (Malaysia) Berhad

Pn. Haliza Hisham

Liberty Insurance Berhad

Ms. Lim Yee Feng

MSIG Insurance (Malaysia) Bhd

Ms. Jaena Ong Lai Kuan

RHB Insurance Berhad

Pn. Rozieana Jamaluddin

Tune Insurance Malaysia Berhad

Ms. Alexandra Lee Abraham

Zurich General Insurance Malaysia Berhad

#### **PARS**

**CHAIRMAN** 

En. Muhammad Azlan Noor Bin Che Mat

Etiga General Insurance Berhad

**DEPUTY CHAIRMAN** 

Mr. Alan Sii How Ping RHB Insurance Berhad

**MEMBERS** 

Mr. Suresh Kumar a/l Batumalai

AIG Malaysia Insurance Berhad

Ms. Penny Sivam Sedase Von Pillay

Allianz General Insurance Company (Malaysia) Berhad

Mr. David Chok Voon Peng

Berjaya Sompo Insurance Berhad

Pn. Haslenda Md Moktar Rudin

Etiga General Insurance Berhad

**En. Azico Bin Abdul Rahim** 

Great Eastern General Insurance (Malaysia) Berhad

Mr. Ronnie Chan Yoon Kong

Liberty Insurance Berhad

Mr. Jaspal Singh a/l Arjan Singh

MSIG Insurance (Malaysia) Bhd

SABAH

**CONVENOR** 

**MEMBERS** 

Mr. Liew Chi Fui

**Mr. Richard Chok** 

Mr. Adrian Liew

- up to June 2019

Mr. Michael Wong

Mr. Benedict Majin

Mr. Jeff Chiew

Ms. Jocelyn Choo

- up to August 2019

Liberty Insurance Berhad - up to August 2019

Progressive Insurance Bhd

QBE Insurance (Malaysia) Berhad

Tune Insurance Malaysia Berhad

Zurich General Insurance Malaysia Berhad

Mr. Jacky Ho Chee Kiang

Ms. Jackie Loo

AIG Malaysia Insurance Berhad

**Etiga General Insurance Berhad** 

AXA Affin General Insurance Berhad

Zurich General Insurance Malaysia Berhad

**SARAWAK** 

**CONVENOR** 

Mr. Wong Chen Yi

AXA Affin General Insurance Berhad

**MEMBERS** 

Mr. Chan Ham Kwang

AIG Malaysia Insurance Berhad

Mr. Simon Lau Ting Wai Etiga General Insurance Berhad

Mr. Stephen Yii MPI Generali Insurans Berhad

Mr. Andrew Wee Siong Jin

QBE Insurance (Malaysia) Berhad

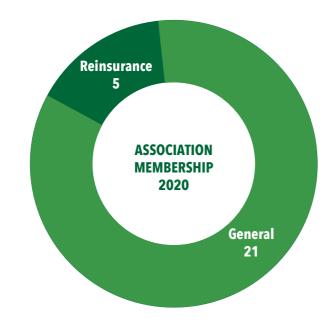
SUB-COMMITTEE MEMBERS

# PIAM YEAR BOOK 2019/2020

The PIAM Year Book 2019/2020 provides an overview of the general insurance industry in Malaysia and highlights the major activities and projects of the Association for the period under review.

# **ASSOCIATION MEMBERSHIP**

As at 1 April 2020, the Association had 26 members comprising licensed general insurance and reinsurance companies operating in Malaysia. There were 21 general insurers and 5 general reinsurers. Out of the 26 member companies, 17 were domestic operations whilst 9 were foreign owned. There was no change in membership from the previous year.



#### **OVERALL BUSINESS REPORT**

In the year 2019, the Malaysian economy expanded 4.3% (2018: 4.7%). Headline inflation averaged at 0.7% (2018: 1.0%).

This was driven by the index of housing, water, electricity, gas & other fuels (1.9%), food & non-alcoholic beverages (1.7%), alcoholic beverages & tobacco (1.5%), furnishings, household equipment & routine household maintenance (1.4%), education (1.4%) and restaurants & hotels (1.2%).

In the fourth quarter of 2019, the services sector continued as the main stimulus to the economic growth which increased 6.1% (Q3 2019: 5.9%). The performance

of services sector was supported by wholesale & retail trade, information & communication, food & beverages as well as accommodation sub-sectors.

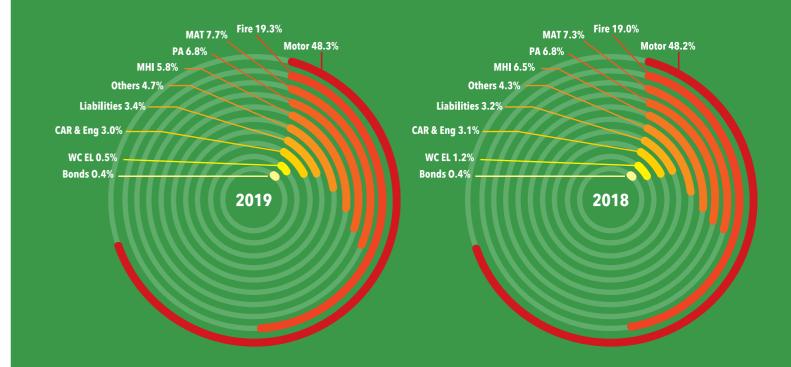
The recovery in the construction sector which grew marginally 1.0% had also supported the growth in the fourth quarter of 2019. The construction sector improved backed by civil engineering 6.8% and residential buildings 3.0%.

# LANDSCAPE AND PERFORMANCE

The General Insurance Industry registered a decline of 0.8% in 2019 with total gross direct premiums amounted to RM 17.41 billion. Motor remained the largest class with a market share of 48.3% followed by Fire at 19.3% and Marine Aviation & Transit (MAT) at 7.7%.

Motor insurance recorded gross direct premiums of RM 8.42 billion with a drop of 0.4%. This is despite an increase in total new vehicle sales in 2019. The local automotive industry recorded 604,287 units of total vehicle sales in 2019 compared to 598,598 units in 2018.

Fire insurance grew 1.1% and maintained its position as the second largest class with gross direct premiums of RM 3.37 billion. Marine Aviation and Transit (MAT) insurance surged 5.3% with gross direct premiums of RM 1.35 billion owing to a recovery in the Offshore Oil Related sector. The Miscellaneous Class recorded a drop of 2.9% with gross direct premiums at RM 2.08 billion. Medical and Health insurance (MHI) declined 11.4% to RM 1.01 billion while Personal Accident insurance dipped 1.3% to RM 1.19 billion.



#### **NET CLAIMS INCURRED RATIO**



The Net Claims Incurred Ratio (NCIR) is coincidently flat at 58.1% in 2018 and 2019.

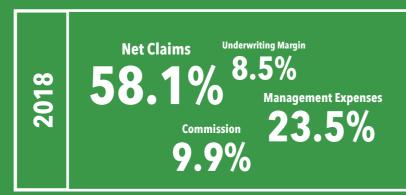
Motor Act increased by 11.3% in 2019 to 113.4% compared to 102.1% in 2018. Motor insurance has been registering losses for more than 10 years. In 2019 an underwriting loss of RM 335 million was recorded with RM 5.48 billion being paid out in motor claims. On a daily basis this amounts to RM 15 million per day incurred by motor insurers for property damages, bodily injuries and vehicle theft.

Claims ratio for Contractors All Risk (CAR) and Engineering has risen significantly to 129.7% in 2019 from 64.3% in 2018. This is mainly attributable to two major events, i.e. the explosion and fire that occurred at the multibillion Pengerang Integrated Complex, Johor in April 2019 as well as the collapse of a building still under construction at the Gombak Terminal LRT Putra station in May 2019.

#### **UNDERWRITING**

The industry's underwriting margin was at 7.2% amounting to RM 964 million, a reduction from RM 1.14 billion or 8.5% in 2018 (2017: RM 1.05 billion, 8.1%). The combined management expenses and commission increased to 34.7% in 2019 from 33.4% in 2018. The operating result for 2019 was RM 2.30 billion compared to RM 2.29 in 2018 (2017: RM 2.11 billion).





# KEY INDUSTRY **DEVELOPMENTS**

### PHASED LIBERALISATION OF THE MOTOR AND FIRE TARIFFS———

For the past few years, the ongoing liberalisation of motor and fire insurance tariffs has been the dominant theme for Malaysia's general insurance sector as it is expected to bring about lower prices and more competitive products for consumers as well as advancement for the industry. We are seeing a spate of innovations coming through in product designs for both motor and fire insurance with the phased liberalisation of the tariffs. This is mainly to cater to the evolving demands of the consumers in Malaysia.

The liberalisation of motor and fire insurance is being conducted in a phased and calibrated approach. In line with this, PIAM member companies have been continuously introducing new and innovative products to better serve consumers and meet their various protection needs. Insurers have been proactive in launching new products to meet consumers' needs. As at 31 May 2020, the industry has launched 82 new Motor and 55 new Fire products in the market. With further liberalisation of the motor tariff, insurers will be able to adopt a more equitable approach through the use of risk-based pricing models.

The Phased Liberalisation period which was scheduled to end on 31 December 2018 to transition to a fully liberalised environment has been further extended until 30 June 2020. The industry eagerly anticipates further liberalisation and looks forward to the full opening up of the market.

#### **NATIONAL CONSUMER EDUCATION CAMPAIGN** (NCEC)

The National Consumer Education Campaign (NCEC) on Phased Liberalisation of the Motor Tariff was an initiative jointly undertaken by PIAM and Malaysian Takaful Association (MTA) in May 2017, to educate and raise consumers' awareness on liberalisation.

The first phase of the NCEC in 2017, themed 'Now I Can Make a Difference', was to empower consumers on how they can make a difference in order to benefit from the Phased Liberalisation and to shop around for their preferred motor insurance policies.

In 2018, the second phase of NCEC with the theme 'Play Your Role' featured Adibah Noor, a well-known Malaysian actress, comedian and singer as the campaign ambassador. The industry leveraged on her celebrity power to drive home the messages of road safety.



MALAYSIANS



#### Malaysia Road Safety MTV

1,344,454 views - 29 Jan 2019





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Kekalkan NCD\* untuk penjimatan jangka panjang

Kukuhkan profil risiko dengan rekod pemanduan yang bersih







#### KARNIVAL KEWANGAN KUALA TERENGGANU

PIAM and MTA jointly participated in Bank Negara Malaysia's (BNM) Karnival Kewangan Kuala Terengganu expo from 4 April until 6 April 2019. As part of the 'Play Your Role' campaign, the Road Safety Music Video starring Adibah Noor was showcased at the exhibition booth. The NCEC Mascot Isyarat and the Pinball Driving Control Game which contained messages about road safety intrigued and attracted visitors to learn more about Phased Liberalisation.







#### 20th ASEAN Council of Bureaux (COB) Meeting in Myanmar

The 20th ASEAN Council of Bureaux (COB) Meeting was held on 26 November 2019 in Nay Pyi Taw, Myanmar in conjunction with the 45th ASEAN Insurance Council (AIC) Meetings.

The progress on the implementation of ASEAN Compulsory Motor Insurance (ACMI) was discussed at length, while members' preparedness for this project were deliberated. The meeting had also scheduled for the signing of an MOU to permit the National Bureau of Thailand to manage the ACMI for all participating members. However, upon request by some countries to review the MOU, signing was deferred to the next meeting.





# INDUSTRY ISSUES AND ACTIVITIES VEHICLE THEFT REDUCTION COUNCIL OF MALAYSIA BERHAD (VTREC)

#### Soft Launch of Awareness Campaign

Continuing the engagement with the public on initiatives of vehicle theft awareness, VTREC, in collaboration with the Polis Diraja Malaysia (PDRM), embarked on a two-month public awareness campaign themed "Say No to Vehicle Theft". The Soft Launch Ceremony was officiated by YDH CP Dato' Huzir bin Mohamed, Director of Criminal Investigation Department (CID) at PDRM Headquarters Bukit Aman on 26 June 2019. The campaign ran hashtag contests on social media, including #VTRECPledgeWall Contest, #VTRECStickerSelfie Contest and #VTRECBoothSnap Contest.

#### Official Vehicle Theft Awareness Campaign

Following the Soft Launch Ceremony, VTREC together with PDRM officially launched its VTREC-PDRM Vehicle Theft Public Awareness Campaign 2019 with the tagline "Say No to Vehicle Theft" at NU Sentral Shopping Centre, Kuala Lumpur on 16 July 2019. The campaign aimed to raise awareness and to reduce the crime of vehicle theft by sharing methods to prevent such crime from happening. VTREC also shared knowledge on the adverse effects of vehicle theft crime and how the public can play their roles either directly or indirectly to reduce the risk of vehicle theft crime.

PDRM Director of Criminal Investigation Department (CID) who is also the VTREC Chairman, YDH CP Dato' Huzir said in his officiating speech, "Over the years, the number of vehicle theft crime had declined from 42,158 cases in 2017 to 35,953 in 2018. The 2018 statistics showed that there were 26,779 stolen motorcycle cases, 7,413 on cars and 1,761 stolen cases reported on lorries, vans and heavy vehicles". He attributed this improvement to the close collaboration and joint efforts among members of VTREC and other NGOs.











#### Mini VTREC-PDRM Vehicle Theft Public Awareness Campaigns

Throughout the two months of the VTREC-PDRM Vehicle Theft Public Awareness Campaign, four mini campaigns were held. These four mini campaigns were held at i-City Shah Alam, Selangor on 27 July 2019; AEON Shopping Complex, Kajang, Selangor on 3 August 2019; AEON Shopping Centre Wangsa Maju on 10 August 2019 and finally Alamanda Shopping Centre, Putrajaya on 17 August 2019.

A combination of social media networks and interactive fun games such as stamp hunters contest, colouring contest, pledge wall contest, selfie contest and snap shot contest were used to channel the information of vehicle theft crime to the general public and to motivate them to play their roles in protecting their vehicles from being stolen.

#### Prize-giving Ceremony VTREC-PDRM Vehicle Theft Public Awareness Campaign 2019

At the end of the two-month PDRM-VTREC Vehicle Theft Public Awareness Campaign 2019 themed "Say No to Vehicle Theft", a Prize-giving Ceremony was held at Bukit Damansara Kuala Lumpur on 28 August 2019. A total of 71 winners were awarded prizes for the pledge wall contest, selfie contest and snap shot contest.

YBhg Dato' Ooi Win Juat, a Director of VTREC presented the prizes together with En. Mohd Yusof bin Idris, Senior Advisor of VTREC. Also present were YBhg Dato' SAC Mohd Soaihami bin Rahim, Jabatan Pencegahan Jenayah dan Keselamatan Komuniti (JPJKK), PDRM Bukit Aman and other stakeholders from VTREC and PDRM.

In his speech, YBhg Dato' Ooi congratulated all the winners for their effort in supporting the campaign to reduce vehicle theft in the country. Although the record of vehicle theft in Malaysia has been on a downward trend, he urged the general public and all relevant stakeholders to not rest on their laurels. Instead, they should continue to further combat the crime of vehicle theft together.



2019

#### Vehicle Theft Awareness among Insurance Claims Managers

En. Mohd Yusof bin Idris, Senior Advisor of VTREC delivered a presentation on "Overview of Vehicle Theft in Malaysia" during the 13th Insurance and Takaful Claims Managers Meet in Kuala Lumpur on 24 October 2019. Organised by the National Insurance Claims Society (NICS), the event was attended by about 80 Claims Managers from the general insurance companies and takaful operators. He spoke about the current modus operandi and the latest risk improvement on vehicle theft with the objective to create awareness among Claims Managers in order to combat the crime of vehicle theft in Malaysia.



#### Courtesy Call on Deputy Inspector-General of PDRM

VTREC paid a courtesy call on the Deputy Inspector-General (DIG) of PDRM, YDH Dato' Pahlawan Mazlan on 14 February 2019 at Bukit Aman, led by En. Mohd Yusof bin Idris (Senior Advisor) and Pn. Mas Tina binti Abdul Hamid (VTREC Manager).

The courtesy call was within the framework of the existing working relation between VTREC and PDRM. Dato' Pahlawan Mazlan and VTREC's representatives discussed matters related to combating the crime of vehicle theft and strengthening the existing collaboration between VTREC and PDRM.



#### Courtesy Call on Inspector-General of PDRM

VTREC and PIAM paid a joint courtesy call on the Inspector-General of PDRM, YDH Tan Sri Dato' Seri Abdul Hamid Bador on 28 January 2020 at his office in Bukit Aman. The courtesy call was meant to build rapport and forge stronger cooperation between the insurance industry, VTREC and PDRM in combating the crime of vehicle theft.

The entourage was led by Mr. Antony Lee, PIAM Chairman and consisted of Mr. Ng Kok Kheng, PIAM Deputy Chairman, En. Mohd Yusof Idris, Senior Advisor of VTREC and Pn. Mas Tina binti Abdul Hamid of VTREC.

Also present were YDH CP Dato' Huzir Mohamed, Director of Crime Investigation Department (CID) who is also the Chairman of VTREC, YDH CP Dato' Zainal Abidin Kasim, Director of Jabatan Pencegahan Jenayah dan Keselamatan Komuniti (JPJKK) and YDH DCP Dato' Ramli Mohamed Yoosuf, IGP Secretariat Head.

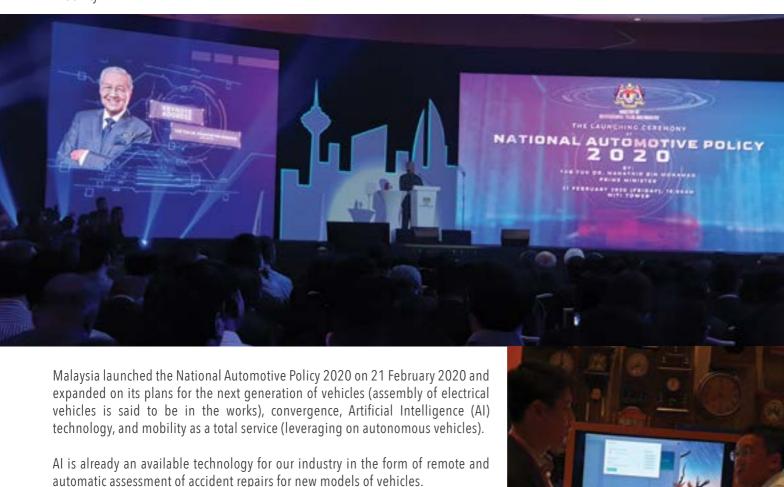




#### **MOTOR AND CLAIMS MANAGEMENT**

#### Motor

Motor is the leading portfolio of business for the industry. Therefore, it is important for the industry to take a realist approach by aligning focus for growth with the government's direction as well as to global advancements in the fields of transportation and



#### Phased Liberalisation of Motor Tariff

The Phased Liberalisation period for the Motor Tariff was extended to 30 June 2020 to allow time for the industry to develop stronger incentives and enhancements in claims processing and claims settlement, required before advancing to the next stage of liberalisation.

BNM has engaged PIAM and MTA to discuss the next phase of liberalisation in terms of benefits, incentives and stakeholder management. The Motor Sub-committee was engaged to focus on recommendations for modification of the No Claim Discount (NCD) system and review of the Third Party Policy premium. In July 2019, the Motor Sub-committee established two Task Forces to work on the recommendations with MTA and Insurance Services Malaysia (ISM).

#### Accident Assist Call Centre (AACC)

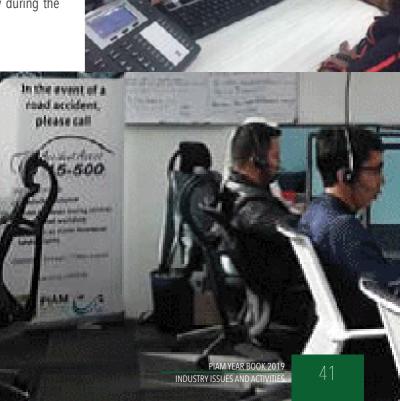
The industry call centre is an industry sponsored Customer Social Responsibility program set up in 2013 as a platform to provide unsolicited assistance to any road user in respect of:-

- Breakdowns
- Tow or accident assistance
- Emergency aid
- Contact with own insurer
- General insurance enquiries

The Call Centre was enlisted to serve the industry on its charitable COVID-19 Test Fund (CTF) initiative which supports the Ministry of Health's (MOH) efforts to conduct more COVID-19 tests for the benefit of medical insurance policyholders and takaful certificate holders. The scheme provided that medical insurance policyholders and takaful certificate holders may apply for reimbursement subject to a maximum of RM 300 for COVID-19 test of one reimbursement per individual.

The Call Centre received about 30 calls in a normal week day during the COVID-19 Pandemic Movement Control Order (MCO).







taking as well as cost projections.



Expansion in the scope of mobile applications can cater for income generating loans of cars to strangers through car sharing platforms as well as the services

of bike taxis for paying pillions. The Association will continue to work closely

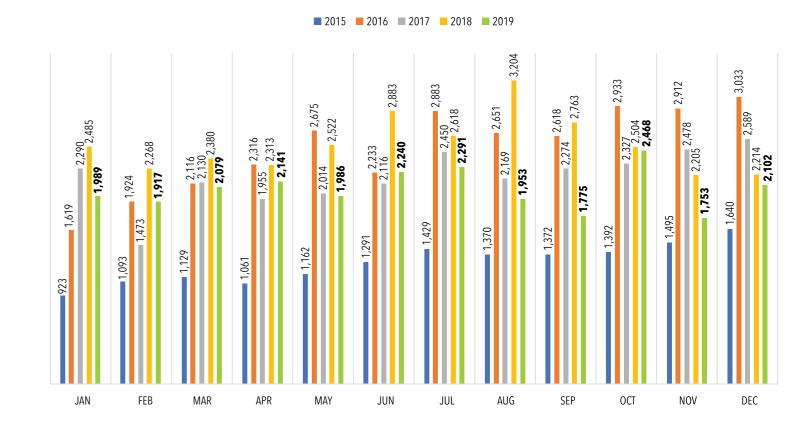
with government agencies to ensure that insurance coverage for emerging new

business models will be universal and properly addressed both in terms of risk

### CALL PERFORMANCE SUMMARY (AACC/ICC) 2015 - 2019

	2015		15	2016		2017		2018		2019	
Accident Towing	ICC	482	1,308	2,206	2,481	1,705	1,879	1,714	1,826	1,872	1,967
	AACC	826		275		174		112		95	
Road Assist	ICC	2,178	6,267	12,311	13,653	8,858	9,567	8,206	- 8,705	6,843	- 7,023
	AACC	4,089		1,342		709		499		180	
General Claim Inquiry	ICC	1,265	2,319	1,952	2,930	1,297	2,004	821	1,206	440	- 555
	AACC	1,054		978		707		385		115	
Specific Claim Inquiry	ICC	190	447	596	756	303	392	343	456	47	- 65
	AACC	257		160		89		113		18	
Complaint	ICC	3	8	2	12	1	6	1	3	0	1
	AACC	3		5		3		2		0	
	PARS Workshop	2		5		2		0		1	
Emergency			7		4		0		9		36
Others			199		12		9		2		6
Unrelated Calls			2,387		5,209		6,507		11,158		6,230
Overall YTD			12,942		25,057		20,364		23,365		15,883

#### AACC CALL PERFORMANCE 2015 - 2019



#### ASEAN Council of Bureaux (COB)

#### **ASEAN Compulsory Motor Insurance (ACMI)**

Protocol 5 of the ASEAN Framework Agreement for Facilitation of Goods in Transit (AFAFGIT) required a unified platform for an ASEAN Compulsory Motor Insurance (ACMI) scheme for easy flow of transportation across borders. Minimum compulsory insurance for goods vehicles were identified within the ASEAN economic region's scheme to facilitate road transit. Provision of insurance coverages had to be sufficient for the vehicle throughout its journey across all countries from departure country across all the transit countries, until point of destination and includes the return journey.

Country management of Protocol 5 are assigned by individual governments to their respective Council of Bureaux (COB). For Malaysia, the COB function is under the purview of PIAM. For economies of scale, COB has expanded the scheme to cover all road vehicles.

The provision of requisite insurance for transit vehicles through a central point by the country COBs allow for digital integration with the region's unified platform for customs clearance. The ASEAN Customs Transit System (ACTS) platform is separately instructed under Protocol 7 of the ASEAN Framework. The global intentions of the ASEAN Framework expedite inter-country transit movement without the need to purchase the required insurance at the border crossing of each country involved in the transit and enhances the validation of insurance certificates at the border by enforcement authorities.

COB worked with the Malaysian Motor Insurance Pool (MMIP) to offer its cover to foreign vehicles on the ACMI platform. A soft launch



#### ASEAN Customs Transit System (ACTS) National Outreach to Private and Government Agencies



The Royal Malaysian Customs Department launched a month long countrywide campaign to promote awareness of the intention of ACTS through their 'ACTS National Outreach' program in November and December 2019. It involved relevant stakeholders working together to progress and to prepare for the eventual implementation of ACTS.

Live run of ACTS is set for March 2020 and live operation has been targeted for April 2020. The Royal Malaysian Customs Department also tabled a special presentation on 21 November 2019 to showcase the impact of the integration between ACMI and ACTS.

PIAM arranged for the Chairman of the ASEAN Council of Bureaux (COB), Khun Nopadol Santipakorn to brief Malaysian stakeholders

COUNCIL OF BURE.

ASEAN Scheme of Compulsory Motor Veh

Implementation of Pro-

on the centralised unified purchase e-platform for all ASEAN country's insurance coverages which will eventually facilitate road transit into every ASEAN country. Featured was the ASEAN Compulsory Motor Insurance (ACMI).



#### Claims Management

#### Collaboration with the Chief Justice of Malaysia

#### Procedure for Mandatory Reference to Pusat Mediasi Mahkamah for Insurance Injury Claims

Under the auspices of the Chief Justice of Malaysia, PIAM reached an agreement on the process of mediation and its related procedure with the Judiciary as well as the Bar Council. PIAM currently maintains oversight of the administrative process administered by the Pusat Mediasi Mahkamah to ensure smooth operation of this initiative that has reduced time, cost, argument and tension. As a result, Third Party Bodily Injury (TPBI) claim settlements are progressing with a faster turnaround time.

#### Collaboration with the Judicial & Legal Training Institute

#### Delivering Lecture at the Judicial and Legal Training Institute (ILKAP)

PIAM continues to offer lectures and panellists at the Judges Training facility. Currently ILKAP's lecture focuses on insurance fraud and is titled 'Seminar Fraud Insurans'. PIAM has also updated on its IT (Information Technology) predictive approach to highlighting frauds in insurance claims in addition to the standard conventional approach that is practised.

#### Collaboration with the Police Training Academy

#### Delivering Insurance Lecture in the Training Programs of Police Officers

PIAM continues to supply the lecturer for the training of police officers at the Maktab Polis Diraja Malaysia. In this regard, we would like to tender appreciation to En. Burhanuddin bin Hj Buyong from Etiqa General Insurance Berhad who recently retired from the industry. He had been our tireless trainer to the police academy for many years.





#### Collaboration with Ombudsman for Financial Services (OFS)

#### a) Annual Analysis of Previous Years' Complaints

The General Insurance Industry was invited to engage with the Ombudsman for Financial Services (OFS) and the meeting was held on 29 April 2019 at the Malaysian Reinsurance Berhad in Kuala Lumpur.

A comprehensive discussion was carried out with general insurers whereby OFS shared their analysis on reasons for referrals to OFS, discussed topical areas of concern, offered suggestions to the industry and invited comments for improvement on OFS' services.

The meeting with the OFS turned out to be very insightful for industry members.

#### b) Proposal to Integrate Banking and Insurance Services

OFS involved the industry in a joint consultation exercise in September 2019, on their Paper entitled Proposed Integrated Dispute Resolution Scheme for Financial Services in Malaysia (Consultation Paper). Industry members have been updated by Members Circular No. 162 of 2019.

#### Collaboration with Registrar & Inspector of Motor Vehicles, Jabatan Pengangkutan Jalan (JPJ)

#### Guidelines on Accident Repair Standards

Motivated by our insurance regulator, the industry participated in JPJ's initiative to draw up guidelines in respect of the standardisation for the repair of cars involved in accidents which was first mooted by the Federation of Automobile Workshop Owners' Association of Malaysia (FAWOAM).

The Claims Management Sub-committee provided input to JPJ's draft Garis Panduan Pembaikan & Permohonan Struktur Panel Kenderaan (Kemalangan) Pindaan 1/2019.

Further discussions on the standards are expected before the parties can come to an agreement.

#### Supporting the Industry's Fraud Intelligence System (FIS)

PIAM continues to lend guidance and support to ISM to ensure maximum application and output of its Fraud Intelligence System (FIS). A focus user group was set up under ISM's management.

#### Participation in Stakeholder Review of the Consumer Ombudsman Scheme

The industry was invited by the Ministry of Home Affairs (MOHA) for input on its intended Consumers Ombudsman's Scheme "Kajian Awal Kesesuaian Penubuhan Skim Ombudsman Pengguna di Malaysia". PIAM responded with the industry's views.



#### Liaison with Defence Lawyers to Expand Industry Awareness on Key Legal Developments in the Country

#### a) Naicker & Associates - Nursing Care: The Legal Challenges

PIAM in collaboration with Naicker & Associates organised a joint seminar on nursing care focusing on developments in the law, development in the science, challenges facing the industry and management of claims. Medical specialist and the public trustee (Amanahraya Berhad) also participated to provide a broad overview of the subject matter.

#### b) Azim, Tunku Farik & Wong - Position of the Mortgagee in A Fraud Claim

Defence counsel Azim, Tunku Farik & Wong conducted a seminar for the industry at the KL Bar Auditorium in September 2019 to discuss the leading decision of the Federal Court in the case of VEHENG GLOBAL TRADERS SDN BHD v AMGENERAL INSURANCE BHD & SUN LIFE MALAYSIA TAKAFUL BERHAD.

The case involved a Fire Material Damage and Consequential Loss claim that had been repudiated on grounds of arson, and arguments had trailed the courts for 10 years. On 5 January 2009 a fire had occurred at the Insured's warehouse resulting in the loss of all stocks therein. The Insured had filed a claim for RM 107,787,325 against AmGeneral Insurance Berhad and Sun Life Malaysia Takaful Berhad ('the Insurers') under four policies. Repudiation was legally contested and Insurers eventually won against the owners.

At the same time however, the mortgagee bank, RHB Islamic Bank Berhad ('the Mortgagee') initiated a separate claim against the Insured under the Mortgagee/Chargee clause and a Deed of Assignment of Insurance Proceeds for one of the policies. The legal discussion centred on whether the bank had locus standi and the right to claim for the insurance proceeds in their own right. The Federal Court upheld that Insurers are bound by the Mortgagee/Chargee Clause to pay the financier's claim regardless that the insured's claim had been tainted by fraud, on grounds that the contract of indemnity between the insurer and the mortgagee existed independently from the contract between the insurer and the insurer had no bearing on the claim of the mortgagee. The Bank was as such entitled to their claim under the Fire policy.

#### The Repudiation

- Insured's claim had previously been struck out before SAHC & is therefore estopped from re-filing this suit (res judicata);
- Insured has failed to submit all claim supporting documents;
   (Condition 12 FMD & Condition 11 FCL)





#### Motordata Research Consortium (MRC) Industry Awards 2019

The MRC Annual Awards aims to honour the companies that rise above the challenges along with recognising their initiatives and commitment to the ever-challenging industry of motor insurance.

MRC collects motor insurance claims information from each insurer in Malaysia and uses its statistical analysis as well as reporting application to determine the annual recognition of the industry awards.

For 2019, the MRC Annual Awards were awarded as below:

Name of Award	Insurance Company	
The Fastest Estimating Claims Approval Time for Own Damage Claims 2019	AmGeneral Insurance Berhad	
The Fastest Estimate Claim Approval Time for Own Damage Claims 2019 (Takaful Operator)	Etiqa General Takaful Insurance Berhad	
The Most Improved Average Estimate to Approval Time for Own Damage Claims 2019	Zurich General Insurance Malaysia Berhad	
The Most Accurate Average Estimate to Claims Approval Amount in 2019	AXA Affin General Insurance Berhad	
The Most Committed Organisation to The MRC Accreditation Programs in 2019	Perodua Sales Sdn Bhd	
Special Appreciation in Support on the Opening of the MRC Training and Research Centre in 2019	Etiqa General Insurance Berhad	

Each of the companies were presented with their awards in MRC's new vehicle repair training facility in Kuala Lumpur.



# TECHNICAL AND DISTRIBUTION MANAGEMENT

#### **Overview on Registered Agents**

The total number of registered agents was 38,390 as at 31 December 2019 (2018: 38,918) with the following geographical distribution:-

STATE	NO. OF REGISTERED AGENTS		
Johor	5,691		
Kedah	1,722		
Kelantan	889		
Melaka	1,426		
Negeri Sembilan	1,364		
Pahang	1,652		
Pulau Pinang	3,452		
Perak	3,103		
Perlis	149		
Sabah	2,228		
Sarawak	2,672		
Selangor	8,108		
Terengganu	698		
WP Kuala Lumpur	5,176		
WP Labuan	60		

Selangor has the most agents at 8,108 or 21% of the total agency population while WP Labuan has the least at 60 agents or 0.2% of the total number of agents.

A breakdown of Gross Written Premium (GWP) by distribution channels is appended below:-

YEAR	2019	2018
Agents	RM 11.6 billion (65%)	RM 11.8 billion (66%)
Direct Business Channels	RM 3.1 billion (18%)	RM 3.1 billion (17%)
Insurance Brokers	RM 2.5 billion (14%)	RM 2.5 billion (14%)
Others	RM 0.6 billion (3%)	RM 0.6 billion (3%)
Total	RM 17.8 billion	RM 18.0 billion

The above reaffirm the significance of contributions from agency at RM 11.6 billion or 65% of total GWP.



A Forum entitled "Public Private Partnership Focusing on Security and Risks Management" was organised by Pertubuhan Insurans Sarawak (PIS) in conjunction with their 40th Anniversary celebrations in Kuching on 13 September 2019. Mr. William Tan and En. Mohd Yusof bin Idris represented PIAM at this celebration. En. Mohd Yusof was also seated as a panellist at the forum together with representatives from the Sarawak State Security Unit, PDRM, JPJ and Life Insurance Association of Malaysia (LIAM).

In addition, PIAM's Sarawak Committee were invited to participate in a mini roadshow held alongside the celebration, to promote road safety awareness through display of the road safety video and distribution of leaflets.





#### FIRE, MARINE AND ENGINEERING

#### General Insurance Knowledge Seminar (GIKS) 2

The GIKS 2 was held on 24 July 2019 with the theme "Cyber Risks" as part of the Association's ongoing efforts to raise professionalism in the industry and to uplift knowledge in this emerging, yet little known, class of risks. The distinguished panel of speakers comprising reinsurer, claims expert, cyber security consultant and regulator shared the latest developments in cyber risks from the underwriting, claims and regulatory perspectives for better appreciation of cyber risks in a holistic manner. Given the positive and encouraging feedback, the series will be extended to other specialty classes of insurance business.





#### Revised Fire Tariff (RFT) Review

The Phased Liberalisation of Tariffs period has been extended to 30 June 2020 after which further direction on the fire tariff is expected to be announced by BNM. As with motor tariff, the next phase of fire tariff liberalisation will continue to be driven by product innovations that will provide better benefits and incentives to consumers while ensuring that the interests of B40 segment are not neglected. The industry had launched a total of 55 new fire products as at 31 May 2020.

#### **Industry Product Review Board (IPREB)**

IPREB continues to support new product developments through review of new policy wordings to ensure the terminologies adopted are appropriate, consistent and do not cause ambiguity or confusion to policyholders. As at 31 May 2020, IPREB had reviewed 369 new motor and fire submissions out of which 137 products were launched in the market.

#### **ACCIDENT, HEALTH AND OTHERS**

#### The Medical Cost Containment Task Force (MCCTF)

The Medical Cost Containment Task Force (MCCTF) comprising representatives from LIAM, PIAM and MTA was set up following the CEOs' Town Hall session with BNM's Governor on 28 September 2018.

The MCCTF is primarily tasked to identify the main drivers of medical cost inflation and propose measures to manage it. For that purpose, the MCCTF had commissioned an independent study on medical cost inflation in the country.

The appointed independent consultant, Actuarial Partners Consulting (APC) had analysed information including data collected from across the life, general and takaful sectors. The final report is expected to be presented to BNM in June

In line with efforts to manage medical cost inflation, the MCCTF had also embarked on a consumer awareness campaign. A series of educational articles on the types of medical insurance cover, medical cost inflation, how consumers could play their roles and common claims issues were published in major English, Bahasa Malaysia and Mandarin newspapers.

Mengapa premium/sumbangan

perubatan dan kesihatan

saya terus meningkat?

BAHAGIAN 2-ARTIKEL TIGA SIRI

wataupun lanyai manajara seinikani seuan terhadap keperluan untuk memiliki insurans perubatan/takaful, mereka juga perlu berdepa peningkatan kadar premium/sumbangan. Oleh yang demikian, artikel kedua daripada tiga bahagian siri mengenai insurans/takaful

perubatan dan kesihatan di Malaysia meneliti

# Fakta Sebenar mengenai Insurans/Takaful Perubatan dan Kesihatan

BAHAGIAN 1-ARTIKEL TIGA SIRI





#### **DIGITALISATION & TECHNOLOGY**

The Digitalisation & Technology Sub-committee (DTSC) had superseded the earlier Digital Distribution Working Group and taken on a wider perspective in driving the digitalisation and technology agenda for the industry.

It is primarily tasked to provide thought leadership on digitalisation and technology including identifying the technology drivers and trends which are shaping the industry. It engages all stakeholders including BNM on policy and operational issues involving insurtech innovations and business models. It examines talent policy initiatives and framework for up-skilling and re-skilling of human capital to further drive the industry's digitalisation and technology agenda.

The DTSC members were invited to share and exchange ideas on digital transformation and the challenges faced by the insurance industry in a business roundtable lunch hosted by DXC Technology Malaysia Sdn Bhd on 9 October 2019.

# FINANCE AND ENTERPRISE RISK MANAGEMENT (ERM)

Provision of Risk Margin for Adverse Deviations (PRAD)

The Inland Revenue Board (IRB) under its special audits of member companies recently had taken a stand that income tax for PRAD reservations made by general insurers as stipulated under the solvency requirements of the Risk Based Capital (RBC) framework were not tax deductible.

The RBC framework introduced in 2009 is aimed at ensuring the financial stability of insurance companies by maintaining adequate capital levels. PRAD is a component of the value of insurance liabilities that relate to the uncertainty/volatility inherent in this estimate and adequate reserving is an important factor for an insurer.

Taking note that such a stand by the IRB may disrupt members' reserving and lead to higher tax implications, the Association through its tax consultant had submitted an appeal to the Ministry of Finance (MOF). The request was for MOF to reaffirm that PRAD was a tax deductible item as it was an actuarial estimate under the RBC framework which was made based on statistical data and not a pure estimate. Further, it was highlighted that PRAD was a component of Claims Liability and by extension a component of Claims Incurred. As such, it should be recognised as a tax deductible item under Section 60(5)(b)(i) of the Income Tax Act, 1967.

Pursuant to this submission and a subsequent strong presentation to MOF, the IRB had reverted to the Association reaffirming that PRAD was in fact tax deductible. IRB's decision on this matter was retrospective from 2009 i.e. when the RBC framework was first introduced.

This was a positive development for the industry and the Association wishes to place on record its appreciation to MOF and IRB for considering the request in an equitable manner.

#### Migration to Electronic Payment and the E-Payment Incentive Fund (e-PIF) Framework

BNM under its e-PIF framework had prohibited the usage of credit or charge cards by general insurance agents for premium payments. The intention was to ensure prudent handling of customers' funds and mitigate the risk of agents being dependent on the use of credit lines.

Concerns were expressed by member companies and general insurance agents on this prohibition. The Association then proceeded to conduct a survey to establish the extent on the usage of credit and charge cards by agents and the reasons for such usage. The feedback from agents indicated that this mode of payment was used for the convenience of customers/policyholders, speed in making premium payments especially for Cash-Before-Cover (CBC) classes and flexibility. It was also noted that the risk of agents mishandling customer funds or having imprudent reliance on credit lines was not significant. The feedback received supported the industry's case to BNM to consider removing the prohibition. The findings were shared with the Bank and upon consideration, the prohibition was uplifted.



#### Malaysian Financial Reporting Standards (MFRS) 17

The MFRS 17 transition journey started in June 2019 with PIAM engaging the services of KPMG Malaysia. The tax consultant's role is to assist the industry in addressing issues of common interest to all general insurance and reinsurance companies, and where there is a need, to influence peers and regulators for a mutual understanding of the standards. This engagement also covers training and development of Guidance Notes (GNs) on topics under the MFRS 17 that impact member companies, the objective of which is to promote consistency and transparency across the industry.

Although each insurance company has their own tax consultant advising them on the standards, common issues need to be considered and well-defined to be communicated to the regulator for any effective lobbying. The Accounting Standards Working Group (ASWG) formed by the Finance and ERM Sub-committee hopes to achieve all these targets with this collaboration.

For members' benefit, PIAM organised trainings conducted by KPMG covering the general requirements of MFRS 17 and technical workshops on detailed topics such as Insurance Contracts and Separation of Components from an Insurance Contract, General Measurement Model (GMM), Premium Allocation Approach (PAA), Review of Reinsurance Contracts Held, how best to prepare for the transition and an equitable approach on presentation and disclosure. The Association also arranged for a half day training on general requirements of the standards for IRB at their request. This was to enable the IRB officers to better understand how MFRS 17 will impact taxation in the future. Selected officers from IRB were invited to attend the industry's technical workshops.

The ASWG is also formulating GNs with the tax consultant on topics such as Level of Aggregation, Allocation of Expenses, Reinsurance Contracts Held and PAA for long term contracts. The objective of these GNs is to help identify the most reasonable working assumptions. The draft GNs will be shared and discussed at roundtable dialogues with all member companies to reach a consensus before they are accepted as a formalised GN for general insurance and reinsurance companies to refer.

The work will continue with close collaboration amongst the regulators and other bodies to provide suggestions to improve/liberalise the regulations which will be helpful in the industry's transition to MFRS 17.

Members of the ASWG are also represented on the Malaysian Accounting Standards Board (MASB) Transition Resource Group (TRG) which is established to support implementation of the new standards. The group provides a forum for stakeholders to submit and follow the discussion of questions raised on implementation. The TRG then updates the MASB on these discussions in order to assist the Board in determining what action (if any) will be needed to address those questions.



#### **Enterprise Risk Management (ERM)**

ERM is an ongoing, proactive and dynamic process to identify, assess, manage and communicate risks that may impact companies whilst attempting to meet their strategic objectives. The ERM Working Group formed under the Finance and ERM Subcommittee has two programs to promote enterprise risk management amongst member companies:-

#### i) Knowledge Sharing Forum (KSF)

Knowledge Sharing Forums are an initiative to provide a platform for risk officers/managers of insurance companies to get together and discuss topics of common interest affecting their day-to-day operations. The Working Group also invites, where relevant, the regulator or experts on these topics to share their knowledge and views with participants.

A KSF on BNM's Policy Document (PD) on Risk Management in Technology (RMiT) was held on 25 September 2019. The new PD issued by BNM in July 2019 stipulates the Bank's requirements for financial institutions to manage their technology risks. Representatives from BNM's Specialist Risk and IT Supervision Unit shared their expectations from companies on managing their technology risks and also answered members' questions on the PD at this session. The KSF continued with a sharing by two prominent speakers from Ernst & Young and PwC Malaysia. The speakers had a dialogue with participants on governance and management of technology risks, cyber security management, developing a cyber resilience framework as well as internal awareness and training required by insurance companies.

#### ii) Risk Officers Networking Group (RiNG) - By Risk Officers for Risk Officers

The Risk Officers Networking Group (RiNG) session is another platform which is managed and run by the Risk Officers of member companies, thereby the tagline "By Risk Officers for Risk Officers".

RiNG provides an avenue for Risk Officers to engage each other to gain insights/ideas on how to address topical issues e.g. challenges of managing new threats, increasing management expectation, regulatory developments, new innovations, ever changing operating landscape and better market practices. These sessions are conducted in strict adherence to the Association's Competition Law Guidelines whereby any elements of price, pricing policies and formulas, profit margins, discounts, rebates, surcharges, credit, terms of sale, etc. are not discussed.

All Risk Officers from member companies have been placed into 5 groups, with each group assigned to manage and run one RiNG session on a selected topic. Two sessions have been held so far; the 1st session on Risk Culture was held on 17 July 2019 and the 2nd session on Emerging Risks in Insurance was held on 12 December 2019. The feedback received from participants has been encouraging and the Association will continue to provide this platform for members.





REGULATORY AND INDUSTRY DEVELOPMENT

#### IT Risk Management Training for Senior Management and Board

The Regulatory and Industry Development Subcommittee continued its efforts in providing support to member companies by addressing concerns on regulatory issues.

With the issuance of the Exposure Draft on Risk Management in Technology (RMiT) and the implementation of IT Risk Management under the Outsourcing Policy Document, the Subcommittee had noted the requirement for board members together with senior management to be accountable for the risk management on IT policies in their companies. Although senior management may be fully aware of their accountability, it was deemed prudent to also engage Board Members to brief them on the requirements.

The Sub-committee worked with the Asian Banking School (ABS) to develop two training programs for senior management and board members of insurance companies separately. Topics covered included IT governance, risk and controls, understanding and managing outsourcing risks, key processes to managing the risk of third party relationship and a short brief on BNM's Policy Document on Outsourcing. The training sessions were held in June and July 2019.

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INDUSTRY ISSUES AND ACT



#### Compliance Officers' Networking Session (CONG)

A Compliance Officers' Networking Session (CONG) on Anti-Corruption and Anti-Bribery Laws was held on 15 January 2020. The Association invited representatives from the Malaysian Anti-Corruption Commission (MACC) to address member companies. The session was conducted by Tuan Mohd Nur Lokman Samingan, Senior Assistant Commissioner of MACC and his team. The focus of the sharing was on Section 17A of the MACC Act 2009 which will come into force in June 2020. Under this section, a commercial organisation commits an offence if a person associated with the commercial organisation corruptly gives, agrees to give, promises or offers to any person any gratification for the benefit of that person or another person with intent to obtain or retain business for the commercial organisation or to obtain or retain an advantage in the conduct of business for the commercial organisation. As the topic was far reaching and impacted all officers of member companies, attendance at this CONG was open to all officers interested to attend and understand the implications of Section 17A better.



#### Consultation with General Insurers on Targeted Financial Sanction Requirements

The Anti-Money Laundering, Countering Financing of Terrorism and Targeted Financial Sanctions for Financial Institutions Exposure Draft was issued by BNM on 19 September 2019. In view of the concerns expressed by member companies on the applicability of the provisions of this Exposure Draft on general insurance companies, PIAM had requested for a consultation session between BNM and member companies on the Exposure Draft. This session was held on 10 October 2019. During the dialogue, the Bank had confirmed that general insurance companies will only be required to comply with specific sections of the said document, i.e.:

- Section 27: Targeted Financial Sanctions on Terrorism Financing,
- Section 28: Targeted Financial Sanctions on Proliferation Financing,
- Section 29: Targeted Financial Sanctions under other UN-Sanctions Regimes. The consultation had provided a clearer understanding of the requirements on general insurance companies. The Anti-Money Laundering, Countering Finance of Terrorism and Targeted Financial Sanctions Policy Document was issued by BNM in December 2019 for implementation on 1 January 2020.

#### Personal Data Protection Act (PDPA)

The Personal Data Protection Department had conducted a workshop in August 2019 to review the Personal Data Protection Act (PDPA). The areas reviewed at the workshop were on Definition and Applicability, Rights of Data Subject, the Seven PDP Principles, Governance and Cross Border Data Transfer. The compilation of issues discussed were shared and feedback obtained on the areas reviewed. Members outlined some of the pertinent issues for the PDP department to consider i.e. applicability of the Act to Government bodies and recommendations for data subjects to have an avenue for litigation against data users. The Regulatory and Industry Development Sub-committee noted that although there were limitations in the current industry practices if litigation against data users was introduced, the view was that data subjects should not be deprived of their legal rights. The industry's feedback on the review has been submitted to the PDP Commissioner for consideration.

# TALENT EDUCATION AND HUMAN RESOURCE DEVELOPMENT

#### General Insurance Leadership Forum 2019 - Humanising Digitalisation

This General Insurance Leadership Forum 2019 was held on 4 July at the Aloft Hotel Kuala Lumpur Sentral. It was the 6th networking forum organised by the Education/HRD (EHRD) Sub-committee of PIAM.

The Forum was well attended by Chief Executive Officers (CEOs) of member companies and about 170 participants from the general and life insurance sectors as well as takaful operators.

En. Zainudin Ishak, Convenor of the EHRD Sub-committee, in his opening speech emphasised the importance of employee centricity in organisations' digital transformation. He said that collaborations within an organisation and with external parties will become the norm in moving forward and to compete in the next generation of digital world.

Ms. Lau Chin Ching, Director of Insurance Development Department, BNM, who was the Guest-of-Honour, in her keynote entitled "Embracing Digitalisation with Humans@ Heart" stressed that humans should be at the heart of digitalisation, and organisations should make every touch point a good customer experience. She also shared the digital transformation initiatives taken by BNM and the desired outcome; the role of culture and ethics towards a digital environment, and the prevalence of human spirit over technology.

The Forum also featured other guest speakers which included Mr. Spencer Lee, CEO of AirAsia Big Loyalty, Ms. Sharmeel Kaur, Head of Human Resources, DHL Asia Pacific Shared Services, Mr. Jagmohan Singh, Head of Life Skills Development & Talent Ready Team of Taylor's University and Mr. Prashant Chadha, CEO of Mercer Malaysia.

The Panel Discussion in the afternoon, moderated by Mr. Kenny Tan of AmGeneral Insurance, discussed on the theme "Humanising Digitalisation". The panellists comprised of Mr. Emmanuel Nivet, CEO of AXA Affin General, Ms. Define Turkes, CEO of Liberty Insurance, Mr. Prashant Chadha and En. Shamsul Fariz Ramli, Head of e-Channel, Etiqa Insurance & Takaful. They covered a wide range of topics on how humans and the digital world are closely connected, impact of digitalisation on the stakeholders - from employees to intermediaries, customers, shareholders and regulators.

Mr. Antony Lee, PIAM Chairman, in his closing speech, thanked the organising team led by the Convenor and PIAM CEO for a great event. He said that it is a good sign for the industry as BNM is seriously looking into modernising the institution and moving towards digital transformation. He urged organisations to embrace technological changes from leaders down to front line workers so as to improve workforce productivity and effectiveness, achieving new levels of operational excellence.

He added that he would like to see more cross industry events with participation from other Associations in the future.



#### Young Managers' Think Tank (YMTT) & PIAM 11th Breakfast Talk - Passion X Purpose

More than 50 young managers from the general insurance industry had the rare opportunity to meet a Malaysian icon and activist Tn. Syed Azmi Alhabshi up-close during the 11th Breakfast Talk organised by YMTT on 27 June 2019.

Tn. Syed Azmi has been spearheading community initiatives by leading volunteers and community engagements. Throughout the session, Tn. Syed Azmi was candid about himself and his life experiences which made an engaging and eye-opening session.

Tn. Syed Azmi's passion is about people - children, old folks and single mothers. His nature of engagement is not an easy path. However, having clear goals in his noble quest to help children, old folks and single mothers made him continue his drive with absolute passion. His sharing at the Breakfast Talk session truly showed his passion and purpose in life which resonates well with YMTT's 2019 theme. This remarkable talk had opened the eyes and minds of participants to remain steadfast in achieving their career or life goals.









#### 12th Breakfast Talk

Bringing with him some 22 years of working experience in the loss adjusting field, Mr. Lam Choy Heng, Assistant Vice President of Crawford & Company Adjusters (M) Sdn Bhd shared insights on how he finds his passion and purpose in this business and remains passionate in his job.

Mr. Lam shared his good and bad experiences, the ups and downs of life, ranging from extreme events to pivotal milestones in his life that added colours to his career and gave him the learnings needed to bring him to where he is today.

Mr. Lam added that contrary to the idea that doing what one loves makes work effortless, he believes that to do something well, one has to have a passion for it.

The 12th Breakfast Talk on 3 December 2019 attracted more than 45 participants from member companies and takaful operators. YMTT organises two Breakfast Talks each year with the aim to provide a platform for young managers to network and to listen to guest speakers from within and out of the industry. During the sessions, it is hoped that the young managers deepen the bonds and foster a strong sense of camaraderie among them.

Both Breakfast Talks were held at the Multi Purpose Hall of Chubb Insurance Malaysia Berhad.

#### YMTT 5th Leadership Camp & CSR - Leading with Passion and Purpose

YMTT held its 5th Leadership Camp and CSR project on 26 and 27 April 2019 at the Grand Ion Delemen Hotel, Genting Highlands.

The full-day leadership training, attended by 52 young managers of the general insurance industry, was aimed at allowing participants to discover insights into their talent and passion in pursuing personal development.

Mr. Lee Zen of Equonxo Training Consultancy was engaged to facilitate the training which included both indoor and outdoor activities.

Atotal of 30 children from Badan Amal Nur Zaharah (BANZ), Janda Baik were invited to join the young managers at the CSR Project called "The Toy Story" on the second day. Participants and the children worked hand-in-hand to prepare catapults, tool carriers, robots and book shelves from planks and pieces of wood. Some even customised the finished products further by putting up decorations according to their creativity.

After the exciting wood work session, the children were hosted to lunch. A simple birthday celebration was organised for children born in April. They were thrilled to see the robots dance performance lined up by the Hotel.

PIAM made a donation of RM3,000 to BANZ.



#### Karnival Kewangan Melaka

YMTT member, Ms. Jessica Tan was invited to share her experience and aspirations during the "Coffee Talk for Tertiary Students with Financial Industry Leaders" at the Karnival Kewangan held in Melaka on 14 July 2019.

The dialogue session was aimed to create opportunities and high impact engagement between the younger generations and industry leaders, inspiring them to achieve their life goals.

Karnival Kewangan was launched on 17 January 2017 by Bank Negara Malaysia in collaboration with all relevant stakeholders. A series of Karnival Kewangan roadshows were held in various locations over the past few years which included Sarawak, Sabah, Terengganu, Kedah and Pahang.

In January 2018, YMTT Leader, Mr. Kelvin Siah, had also participated in the "Discover Your Future" talk series during the Karnival Kewangan held in Kedah.

All in all, YMTT has always been actively playing their role as industry ambassadors representing PIAM at career talks, symposiums and roadshows, sharing their aspirations and passion in their work with students.



Another YMTT member, Ms. Esther Lee, was one of the speakers during the panel session at the ASymposium Actuarial Conference organised by the SAFE held on 24 August 2019 at the Sunway University campus, Bandar Sunway, Selangor.

Together with two other speakers, Ms. Lee shared her insights on future career prospects for undergraduates during the panel session entitled "Career Prospects: Employability and Skills Gap". She also provided guidance to participants on the relevant adaptation and transitional skills required in order to improve their employability.

SAFE is a student leadership body that aims to produce highly sought-after talents in the insurance and finance industry. SAFE aspires to provide ample opportunities for its members to engage with practitioners in the industry.





# The 9th Young Managers Forum (YMF) - Leading in the Age of Data

The 9th Young Managers Forum (YMF) was held on 3 October 2019 at the Sheraton Imperial Hotel, Kuala Lumpur. More than 75 young managers from PIAM member companies, ISM and takaful operators participated in this full day event, with the attendance of 20 CEOs and company representatives.

The event was graced by Ms. Lau Chin Ching, Director of Insurance Development Department, BNM. Ms. Lau's presentation entitled "Passion X Purpose" highlighted her personal philosophies towards achieving greater satisfaction at work – codenamed as PEARLS (Passion, Equilibrium, Arguments, Right fit, Life & Surprise).

PIAM Chairman, Mr. Antony Lee, in his opening speech stressed the importance for leaders today to be self-anchored and self-motivated with their own clearly defined passion in the digitalised environment, in order that they do not lose their sense of direction or sense of purpose in work.

He continued to say that digitalisation, when used wisely and intelligently will enable leaders to go a very long way in serving their passion and purpose. He urged leaders to adopt a positive mindset that focuses on the need to grow and build their talent towards this path. This can ensure the employment continuity of our human resources as well as the sustainability of trade and industry.

This year, the YMF adopted a new format by providing a symposium platform for CEOs of companies and the regulator to discuss at length on the topic "Leading in the Age of Data - Defining Modern Leaders".

The speakers included En. Zainudin Ishak, Convenor of EHRD Sub-committee of PIAM, Ms. Khoo Ai Lin, Group CEO, Tune Protect Group Berhad, Ms. Kristina Rai, Director, Human Capital Development Centre, BNM and Mr. Mahendran Samiappan, CEO, ISM.

The symposium touched on the co-creation of the future by balancing innovative activities and sustainable performance; people management and the behavioural change in embracing data; strong sense of purpose, passion and perseverance in the changing landscape; agility, adaptability, critical thinking and vision in the new digital era and many more.

This was followed by a data analytics workshop conducted by Mr. William Yap, CEO of Elix Professionals Sdn Bhd. Mr. Yap was the former Chief Data Scientist of Artificial Intelligence Malaysia (AIM). The workshop covered the application of data analytics in the insurance industry and hands-on practical training on R Programming.



#### YMTT at the General Course of the Insurance School (Non-Life) of Japan ("ISJ")

Mr. Kelvin Siah, YMTT Leader/Head of Agency Transformation & Training, AIG Malaysia Insurance Berhad and Ms. Wong Li Kuan, Senior Manager, Actuarial Department, AIA General Berhad were selected to attend the Insurance School (Non-Life) of Japan (ISJ), General Course. The ISJ General Course was held from 21 October to 1 November 2019 in Tokyo Japan.

There were 31 participants from various backgrounds and disciplines, with a good mix between those serving within regulatory bodies and those from the various functions within insurance companies, represented their countries from across the East Asian region.

The session began with a warm welcome by members of both the General Insurance Association of Japan (GIAJ) and the General Insurance Institute of Japan (GIIJ), followed by an introduction to their activities, as well as an overview of the non-life insurance market and business environment of insurance companies in Japan.

The 12-day session saw a mix of lectures covering various topics, ranging from technical training on products to regulatory supervision. New development and trends within the non-life insurance market were discussed in great details. An educational trip to designated landmarks was part of the syllabus, providing the participants with a glimpse of the beautiful scenes and culture of Japan. The participants also had the privilege of visiting The Jiken Center, the research and training centre that sets the standards in automobile repairs.





#### Strategic Meeting 2019 to Round Up the Year

YMTT embarked on an Offsite Strategic Meeting at the beautiful coast of Nha Trang, Vietnam from 15 to 17 November 2019. The meeting was aimed at deliberating the future of YMTT and how the YMTT platform can continue to support the agile and rapidly changing insurance landscape.

The Strategic Meeting also helped to strengthen and foster a strong sense of camaraderie among YMTI members. From the interactive and intense discussions, the team drew up its 2020 plan for the consideration and adoption of the EHRD Sub-committee.

YMTT discussed about their talent outreach strategy with recruitment of new members into the Working Group. This will help in adding fresh ideas to continuously improve the workings and positioning of YMTT in the industry. On top of that, YMTT explored the possibility of having cross-industry collaborations with other related Associations in its projects and events. This is to further maximise the learning opportunities and exchange of knowledge for young managers from among the insurance and takaful sectors.



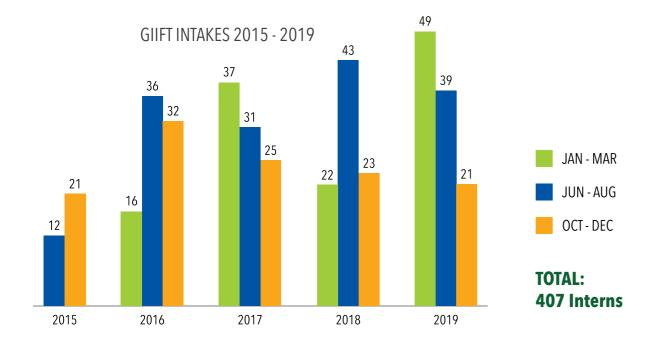
#### **General Insurance Internship for Talent (GIIFT)**

PIAM YEAR BOOK 2019 INDUSTRY ISSUES AND ACTIVITIES

The General Insurance Internship for Talent (GIIFT) is a structured internship program launched by PIAM in July 2015. GIIFT offers short internships to students by providing them with a wide spectrum of hands-on experience at various PIAM member companies.

A two-day orientation and industry induction program will precede the actual internship where mentors are assigned to guide the interns during their internship training. Upon completion of the internship period, the mentor will conduct a performance review on the interns, whilst the interns will evaluate the overall effectiveness of the GIIFT Project.

As at December 2019, a total of 407 interns have participated in GIIFT. Of that total, 354 have graduated, where 75 graduates have been recruited as permanent staff in the Financial Services Institutions (which included general and life insurance, loss adjustors, insurance brokers, takaful operators and ISM), of which 53 are currently employed by PIAM member companies.





# Visit by the Delegation from the Australian and New Zealand Institute of Insurance and Finance (ANZIIF)

PIAM CEO hosted the delegation from ANZIIF which included Ms. Prue Willsford, CEO, Mr. Damian Falkingham, General Manager Industry Engagement, Ms. Leanne Duong, Regional Manager, SEA and Mr. Bryce Yeo, Sales Administrator, during their courtesy visit to PIAM on 1 November 2019

PIAM and ANZIIF exchanged information on the key developments within the general insurance industry; code of conduct as well as ethics and professionalism of the agency force in the respective countries. Both parties discussed the collaboration possibilities in education and training, as well as knowledge sharing through seminars and forums.



#### **Media Briefings**

In 2019, the Association organised two media briefings on 28 February 2019 and 27 August 2019 respectively. The primary objectives of these briefings were to update the media on the industry's performance and communicate key messages on critical issues affecting the industry to the general public. Through these media briefings, PIAM engaged with the media representatives to educate them on insurance matters so that they can carry accurate reporting on industry issues.



#### Academic Visit by Politeknik Kota Bharu

PIAM and The Malaysian Insurance Institute (MII) jointly hosted a group of 37 students and five lecturers from the Faculty of Diploma in Insurance, Politeknik Kota Bharu on 23 August 2019.

The visit was to provide the students a better understanding of the roles of PIAM and MII in the insurance industry. PIAM shared with the students on the key developments within the general industry and Project GIIFT; while MII presented on its scope and training programs.



PUR, Feb 28 - The General Insurance Association of Malaysia (PIAM) expects

sustry growth this year to be slower or almost similar to its 2018 pace at 1.5 per cent foll

dony Lee Fook Weng said as there are not many big project announcements to look for as the fire class to be impacted as it would depend very much on development projects



Kasis Lumpur, 28 February 2019 - The General Insurance Mountry registered a growth of 1.5% in 2018 on the back is a page and a fine control of the Control o higher premiums from its two largest classes of insurance. Motor, and Fire, Gross written premiums amounted to M 17.92 billion. Micror remained the largest class with a market share of 47.3% followed by Fire at 19.6% and Marine

#### General insurance industry grew 1.5% in 2018 - PIAM

Gross written premiums amounted to RM17.92 billion in 2018 compared with RM17.65 billion in 2017, which

The General Insurance Association of Malaysia (PWW) said the industry is expected to continu

Motor insurance's gross written premiums rose 1.8% y-o-y to RME.47 billion in 2018, driven withide sales in both the private motor cars and commercial vehicles segments.

PIAM

General insurance industry down 1.4% in 1H19

The association added that the gross written premiums of the fire insurance grew 2.8% y-c-y to RM3.51 to

Nowever, MAXT insurance's gross written premiums declined 0.3% y-o-y to RM 1.33 bit large and efficience of related classes.

Gente

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Piam expects slower growth in 2019

மோட்டார் வாகன காப்புறுகி **提27日讯** | 首始训练在2019年 நாளொன்றுக்கு வெ.1.5 கோழ செலவு பார்க்க காழும் கா

大马曾给公会 (PIAH) 主席李祖亲 表示,需要进一步开始市场,以推动行业 的成长。



半年225辆

偷车贼最爱宝腾英雄

The general insurance industry

registered a growth of 1.5% in 2018

on the back of higher premiums

from its two largest classes of

insurance, motor and fire

年汇报会上发表谈话。李福荣报出:「甘 们不认为,下半年的情况会比上半年报4 kira-kira 548,598 另前,如果行业没有进一步并放市道,并 kemalangan direkodi

> 他也透露、大马雷斯公会及国家制 行正常密合作。为下一个价段开放市场市

"会有一些与我们目前的定价机划

#### 'General insurance industry needs n group," he added.

KUALA LUMPUR: The general insurance industry is set to witness challenges ahead

ling a 1.4% drop in gross direct a RM8.915 billion in the first half

Isurance Association of Malaysia irman Antony Lee said further n is needed to boost the industry. and half 2019 (25119), we don't see ant change from what you see in

I we don't liberalise further, next e even worse," he told reporters alfiyear 2019 general insurance PEAM and Bank Negara Maliysia

warking closely on the next phase sening up the industry, he said. are some concepts that would ange the way we price today. I out it in detail," he added.

PIAM is also in the midst of dustry data. have it and they then hopefully we can go

her liberalisation, gw a concern that premiums for come go up too high. So, we are show them that isn't the case soard. Some bad drivers will pay see they are in the B40 or M40

Citing an example, Lee said Singapore is utilising summons data to determine the premiums and discounts to be given to those apabila ia membabitk

with no summonses for a few years.
"We are working closely with the Transport Ministry and BNM to get the data and do-some sample testing to make sure we can use it to price in additional discounts, and it's ongoing. "Of course, it's sensitive because we need to nort out Personal Data Protection Act

(PDPA) and legal issues with all that data and sharing. So, it is taking a bit longer than we would like but we are working actively to get that done," he added.

Lee expressed hope the sample testing salysis will be completed in two months.

Meanwhile, CEO Mark Lim said liberalisation will benefit consumers with lower insurance premiums and result in fewer

motor disputes and more choices as well as Lim said the average motor premium per

solicy stood at RM564 in 2018 compared to EME02 in 2014. He said the industry is confronted with

nsurance (MHI)

twin challenges, low penetration at 1.23% (total premiums as a percentage of gross domestic product) in 2018 and escalating more accidents involved seems usage," Lim added. - Bernama claims, mainly for medical and health

## 车祸盗窃攀升 索偿额剧增

# PIAM: General insurance industry needs more liberalisation

大路坡 27 目识:由于用时财助招告、阶保人与作及为发生官、保 and crowth for the industry will also depend on what the government's direction i 散公司每天搬对汽车保险赔偿额高达 1490 万令吉、相等于每分钟 edia briefing on PIAM's full-year

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#### General insurance industry grew 1.5% in 2018 - PIAM

industry was a pickup, albeit marginal-sold in 2018, compared with 580,000 in ly, last year, growing 1,7% year-on-year (y-o-y) on the back of higher premiums free resembs from June to August 2018. from its two largest classes of insurance

motor and fire.
Goss written premiums amoussed to MH17.02 billion in 2018, compared with the Cornel by the industry rose to RMS.45 this in 2017, which led slightly billion in 2018, said PIAM. by 0.11% from RM17.67 billion in 2006.

remained the largest class with that of 47.3% Solowed by fire Risau kemalangan and marine aviation and transi

at 7.4%," It said in a star

# The association added that gross written

Motor insurance's gross writter
uma rose 1.8% y-o-y to RML471 meningkat Kuala Lumpur: Pengenalan

perkhidmatan teksi motosikal di Malaysia dibimbangi akan meningkatkan risiko keselamatan dan nyawa yang menjadi faktor penyumbang kepada peningkatan kadar kemalangan jalan raya.

commercial vehicle segments. Close to 600,000 new vehicles were

However, Malaysia has also one of the

Pengerusi Persatuan Insurans Am Malaysia (Piam), Anthony Lee berkata, ketika ini kadar kemalangan jalan raya di Malaysia kekal tinggi yang mencetuskan kebimbangan kepada semua pihak 他是在用二(27日)的智能业上4 berkepentingan.

Beliau berkata, terdapat tahun lalu yang mana adalah peningkatan s 51 peratus berbanding (AMA) ANDAN

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kemalangan lebih-let motosikal.

"la juga akan Interessensi a tentaman Amerikan kebimi anangan akan belihi cendu akan lehih juga akan lebih cende untuk melihat telefor dengan lebih kerap. xess 10

motor segment, which acce an the total general insurance to RM4.162 billion in 11 declined 14.8% to RM569 m Personal accident war no men RM902 million and the sums segment went down 9.8% t

To a question on bike : was res more e-hading services ma \*\*\* CSS "We have so see in coun some interest with e-hailing us an order accidents have gone up and accidents have gone up and accidents have gone up and accidents have gone to the some correlation there, it was not the road accident records.

\*\*\* \*\*\*\*\* seperti ini adalah bali ngamangan seperti ini adalah seperti ini adalah bali ngamangan seperti ini adalah seperti ini a 传播汽车技术的平均报告中 1日后 NRL 私出表方有效中共安全 业十五个年代与政府的政府有 的效应及70年

偷车贼最爱宝腾英雄

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半年225辆

车辆11年增加51%

#### 2个月内拟机制 纪录形

#### HARM C-BRUSALTMARSON 即第一点开放! TANK BUCKMANNER SERBERS

**TWIN CHALLENGES** 

## Piam: General insurers face low penetration rate, escalating claims

KUALA LUNGUE. The general insurance industry continues to be
confloored with twin challenges
of low round accidents had increased fit
to the risk profile of motorists.

He said other efforts that could
had not been continued to the risk profile of motorists.

# Insurers see drop in car thefts

PIAM: Almost 50% reduction in claims for stolen vehicles List of top 10 stolen cars for the first half of 2019

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看到,这年来医疗费用 体人与角轮公司工程的数

人受债和基础设益信的金档。

# General insurance industry needs more liberalisation — Piam

The next phase of opening up is being worked on with BNM

General Imprance Associ of Malaysia (Plant) choireon tony Lee said a further liker

A further libertalization, he said.

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say too high, Su, we are usefuling to taking a be longer than we would not describe the board. Some load of two was a seeding to taking a be longer than we would collaborate segment unadown 1.8 to be board. Some load drivers will get than done. Lee many expensed longer page noise whether they are in the title stanged to extend analysis.

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PIAM YEAR BOOK 2019

INDUSTRY ISSUES AND ACTIVITIES

INDUSTRY ISSUES AND ACTIVITIES

PIAM YEAR BOOK 2019

#### General Insurance Day (GID) 2019

The General Insurance Day (GID) 2019 was commemorated with a Flood Safety and Survival Workshop on 12 October at the Malaysia International Search and Rescue (MISAR) Academy in Kuala Lumpur.

The event garnered the registrations of 300 children aged between 7 and 12. Out of these number, a total of 212 children completed the full training at the workshop. The children were exposed to 23 stations where they experienced various training sessions and drills to ensure their safety and survival in the event of flood. These included preparing a flood survival bag, water-proofing personal belongings and documents, ensuring the safety of infants and pets during evacuation, keeping warm with the thermal blanket, escaping from a submerged car, experiencing being air-lifted to a rough boat, and riding on an amphibious vehicle. Specific stations provided mannequins for the children to learn the lifesaving procedures of the cardiopulmonary resuscitation (CPR).

Professor Dr. R. Krishnan of Drowning Risk and Research Intervention Community (DRRIC) and the representatives from nearby Resident Associations, namely Condominium Maluri, Kampung Pandan Dalam and Ampang New Village attended the event.

PIAM member companies such as Allianz General Insurance and RHB Insurance supported the event by setting up booths to educate the general public on the products available and to help consumer shop around for the insurance coverage that best meet their needs.



# LIST OF MEMBERS

### **GENERAL INSURANCE BUSINESS**

#### 1 AIA General Berhad (924363-W)

Menara AIA No. 99, Jalan Ampang 50450 Kuala Lumpur

Tel: 603-2056 1111 Fax: 603-2056 2992 Web: www.aia.com.my

#### 2 AIG Malaysia Insurance Berhad (795492-W)

Level 18, Menara Worldwide 198, Jalan Bukit Bintang 55100 Kuala Lumpur

Tel: 603-2118 0188 Fax: 603-2118 0288 Web: www.aig.my

# 3 Allianz General Insurance Company (Malaysia) Berhad (735426-V)

Level 29, Menara Allianz Sentral 203, Jalan Tun Sambanthan Kuala Lumpur Sentral 50470 Kuala Lumpur

Tel: 603-2264 1188 Fax: 603-2264 1199 Web: www.allianz.com.my

#### 4 AmGeneral Insurance Berhad (44191-P)

Menara Shell No. 211, Jalan Tun Sambanthan 50470 Kuala Lumpur

Tel: 603-2268 3333 Fax: 603-2268 2222

Web: www.amgeneralinsurance.com

#### 5 AXA Affin General Insurance Berhad (23820-W)

Ground Floor, Wisma Boustead 71, Jalan Raja Chulan 50200 Kuala Lumpur

Tel: 603-2170 8282 Fax: 603-2031 7282 Web: www.axa.com.my

#### 6 Berjaya Sompo Insurance Berhad (62605-U)

1-38-1 & 1-38-2, Menara Bangkok Bank Laman Sentral Berjaya No. 105, Jalan Ampang 50450 Kuala Lumpur

Tel: 603-2170 7300 Fax: 603-2170 4800

Web: www.berjayasompo.com.my

#### 7 Chubb Insurance Malaysia Berhad (9827-A)

18th Floor, Wisma Chubb 38, Jalan Sultan Ismail 50250 Kuala Lumpur

Tel: 603-2058 3000 Fax: 603-2058 3333 Web: www.chubb.com/my

#### 8 Etiqa General Insurance Berhad (95577)

Dataran Maybank No. 1, Jalan Maarof 59000 Kuala Lumpur

Tel: 603-2297 3888 Fax: 603-2297 3800 Web: www.etiga.com.my

# 9 Great Eastern General Insurance (Malaysia) Berhad (102249-P)

Level 18, Menara Great Eastern 303, Jalan Ampang 50450 Kuala Lumpur

Tel: 603-4259 8900 Fax: 603-4813 0055

Web: www.greateasterngeneral.com

#### 10 Liberty Insurance Berhad (16688-K)

9th Floor, Menara Liberty 1008, Jalan Sultan Ismail 50250 Kuala Lumpur

Tel: 603-2619 9000 Fax: 603-2693 0111

Web: www.libertyinsurance.com.my

#### 11 Lonpac Insurance Bhd (307414-T)

6th Floor, Bangunan Public Bank 6, Jalan Sultan Sulaiman 50000 Kuala Lumpur

Tel: 603-2262 8688 Fax: 603-2715 1332 Web: www.lonpac.com

#### 12 MPI Generali Insurans Berhad (14730-X)

8th Floor, Menara Multi-Purpose Capital Square No. 8, Jalan Munshi Abdullah 50100 Kuala Lumpur

Tel: 603-2034 9888 Fax: 603-2694 5758 Web: www.mpigenerali.com

#### 13 MSIG Insurance (Malaysia) Bhd (46983-W)

Level 15, Menara Hap Seng 2 Plaza Hap Seng No. 1, Jalan P. Ramlee 50250 Kuala Lumpur

Tel: 603-2050 8228 Fax: 603-2026 8086 Web: www.msig.com.my

#### 14 Pacific & Orient Insurance Co. Berhad (12557-W)

11th Floor, Wisma Bumi Raya No. 10, Jalan Raja Laut 50350 Kuala Lumpur

Tel: 603-2698 5033 Fax: 603-2693 8145 Web: www.poi2u.com

#### **15 Progressive Insurance Bhd** (19002-P)

9th & 10th Floor, Menara Cosway Plaza Berjaya 12, Jalan Imbi 55100 Kuala Lumpur

Tel: 603-2118 8000 Fax: 603-2118 8098

Web: www.progressiveinsurance.com.my

#### **16** QBE Insurance (Malaysia) Berhad (161086-D)

No. 638, Level 6, Block B1 Pusat Dagang Setia Jaya (Leisure Commerce Square) No. 9, Jalan PJS 8/9 46150 Petaling Jaya Selangor Darul Ehsan

Tel: 603-7861 8400 Fax: 603-7873 7430 Web: www.qbe.com.my

#### 17 RHB Insurance Berhad (38000-U)

Level 12, West Wing, The Icon No. 1, Jalan 1/68F Jalan Tun Razak 55000 Kuala Lumpur

Tel: 603-2180 3000 Fax: 603-2161 8288

Web: www.rhbgroup.com/overview/insurance/

index.html

#### 18 The Pacific Insurance Berhad (91603-K)

40-01, Q-Sentral 2A, Jalan Stesen Sentral 2 Kuala Lumpur Sentral 50470 Kuala Lumpur

Tel: 603-2633 8999 Fax: 603-2633 8998

Web: www.pacificinsurance.com.my

#### 19 Tokio Marine Insurans (Malaysia) Berhad (149520-U)

29th & 30th Floor, Menara Dion 27. Jalan Sultan Ismail 50250 Kuala Lumpur

Tel: 603-2783 8383 Fax: 603-2026 9708

Web: www.tokiomarine.com/my

#### Tune Insurance Malaysia Berhad (30686-K)

Level 8, Wisma Tune No.19, Lorong Dungun Damansara Heights 50490 Kuala Lumpur

Tel: 603-2087 9000 / 1800 88 5753

Fax: 603-2094 1366 Web: www.tuneprotect.com

#### 21 Zurich General Insurance Malaysia Berhad (1249516-V)

Level 23A, Mercu 3 No. 3, Jalan Bangsar KL Eco City 59200 Kuala Lumpur

Tel: 603-2109 6000 Fax: 603-2109 6888 Web: www.zurich.com.my

### **REINSURANCE BUSINESS**

#### Asia Capital Reinsurance Malaysia Sdn Bhd

(762294-T)

Unit A-12A-8 Level 12A Menara UOA Bangsar 5, Jalan Bangsar Utama 1 59000 Kuala Lumpur

Tel: 603-2299 6800 Fax: 603-2299 6900

Web: www.asiacapitalre.com.my

#### Hannover Rueck SE Malaysian Branch (993601-H)

Suite 29-01, Integra Tower The Intermark 348 Jalan Tun Razak 50450 Kuala Lumpur

Tel: 603-2687 3600 Fax: 603-2687 3761

Web: www.hannover-re.com

#### Malaysian Reinsurance Berhad (664194-V)

12th Floor, Bangunan Malaysian Re No. 17, Lorong Dungun Damansara Heights 50490 Kuala Lumpur

Tel: 603-2096 8000 Fax: 603-2096 7000

Web: www.malaysian-re.com.my

#### Swiss Re Asia Pte. Ltd., Malaysia Branch (995717-P)

No. 10, Persiaran KLCC

Level 13A-2, Capital Tower @ Platinum Park 50088 Kuala Lumpur

Tel: 603-2170 3601 Fax: 603-2170 3602 Web: www.swissre.com

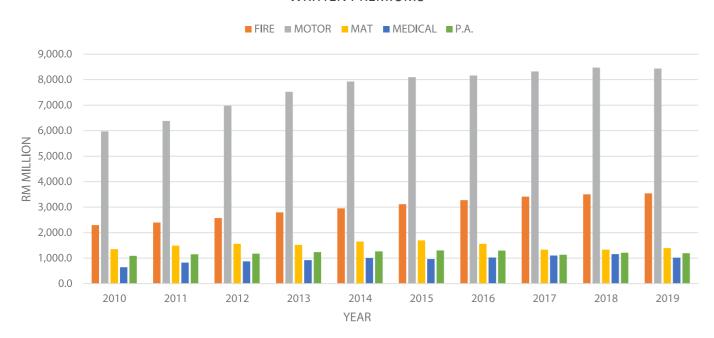
#### The Toa Reinsurance Company, Limited (993924-T)

Kuala Lumpur Branch 28th Floor, UBN Tower 10, Jalan P. Ramlee 50250 Kuala Lumpur

Tel: 603-2732 5911 Fax: 603-2732 5915 Web: www.toare.co.jp

# INSURANCE INDICATORS

#### WRITTEN PREMIUMS

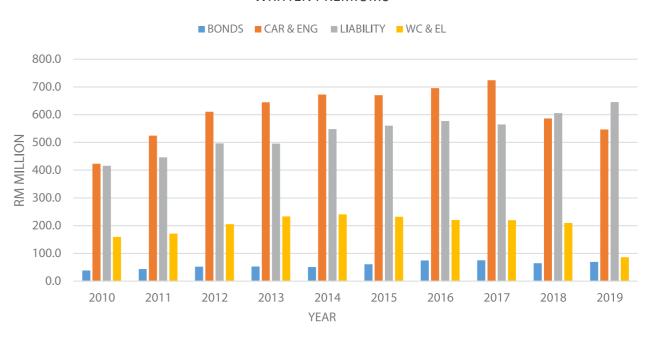


#### **WRITTEN PREMIUMS - RM (MILLION)**

YEAR	FIRE	MOTOR	MAT	MEDICAL	P.A.
2010	2,291.8	5,968.6	1,353.6	643.5	1,088.4
2011	2,398.9	6,382.4	1,489.4	822.2	1,151.2
2012	2,571.2	6,978.3	1,565.5	875.7	1,173.2
2013	2,793.4	7,524.2	1,519.3	920.0	1,236.2
2014	2,954.7	7,932.8	1,651.9	1,006.3	1,264.6
2015	3,118.6	8,098.0	1,695.1	963.3	1,301.3
2016	3,273.7	8,165.2	1,562.9	1,027.0	1,298.3
2017	3,411.0	8,322.3	1,335.3	1,100.4	1,134.5
2018	3,505.9	8,474.9	1,330.7	1,157.1	1,211.3
2019	3,539.6	8,435.7	1,396.3	1,017.2	1,193.7

Source: ISM

#### WRITTEN PREMIUMS

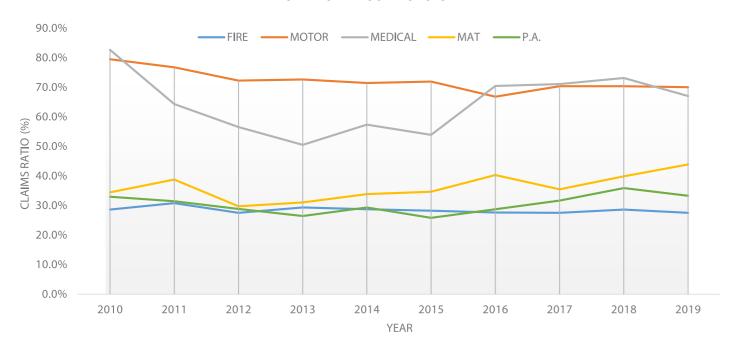


#### **WRITTEN PREMIUMS - RM (MILLION)**

YEAR	BONDS	CAR & ENG	LIABILITY	WC & EL
2010	38.6	423.5	415.6	159.6
2011	43.3	524.3	446.4	171.3
2012	52.0	610.5	496.3	205.5
2013	53.0	644.7	495.8	233.2
2014	51.1	672.8	548.0	240.6
2015	60.6	670.1	560.6	232.3
2016	74.2	695.7	577.1	220.2
2017	75.3	724.5	565.0	219.8
2018	64.4	586.2	605.6	209.9
2019	69.7	546.9	645.6	86.4

Source: ISM

#### CLAIMS RATIOS BY SECTOR

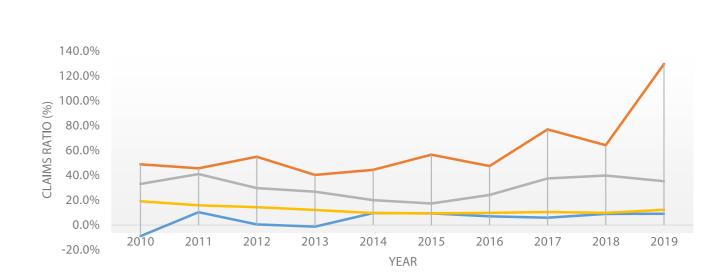


### **CLAIMS RATIOS BY SECTOR**

YEAR	FIRE	MOTOR	MEDICAL	MAT	P.A.
2010	28.7%	79.5%	82.7%	34.5%	33.0%
2011	30.8%	76.8%	64.4%	38.8%	31.5%
2012	27.6%	72.3%	56.6%	29.8%	28.9%
2013	29.4%	72.7%	50.6%	31.1%	26.5%
2014	28.8%	71.5%	57.4%	33.9%	29.4%
2015	28.3%	72.0%	54.0%	34.7%	25.9%
2016	27.7%	66.9%	70.5%	40.3%	28.8%
2017	27.6%	70.4%	71.1%	35.5%	31.7%
2018	28.7%	70.4%	73.2%	39.9%	35.9%
2019	<b>27.6</b> %	<b>70.1</b> %	<b>67.1</b> %	43.9%	33.3%

Source: ISM

#### CLAIMS RATIOS BY SECTOR



#### **CLAIMS RATIOS BY SECTOR**

YEAR	BONDS	<b>CAR &amp; ENG</b>	LIABILITY	WC & EL
2010	-8.9%	48.9%	33.1%	19.2%
2011	10.4%	45.8%	41.1%	16.0%
2012	0.6%	55.0%	29.8%	14.4%
2013	-1.3%	40.4%	26.9%	12.2%
2014	9.7%	44.5%	20.1%	9.7%
2015	9.4%	56.7%	17.4%	9.4%
2016	7.1%	47.5%	24.2%	9.9%
2017	5.9%	77.1%	37.5%	10.5%
2018	9.0%	64.3%	39.9%	9.9%
2019	9.2%	129.7%	35.4%	12.3%
Source: ISM				

# INSURANCE INDICATORS

# 1979 to 2020 ROLL OF HONOUR

#### UNDERWRITING EXPERIENCE



#### **UNDERWRITING EXPERIENCE - RM (MILLION)**

YEAR	NET EARNED PREMIUMS	NET CLAIMS INCURRED	NET COMMISSIONS	MANAGEMENT EXPENSES	UNDERWRITING RESULTS
2010	8,741.1	5,495.7	818.9	1,787.5	639.0
2011	9,359.7	5,683.2	901.9	1,866.9	907.8
2012	10,120.8	5,743.9	1,000.4	2,079.1	1,297.4
2013	11,189.0	6,340.3	1,144.6	2,242.5	1,461.6
2014	11,979.0	6,788.8	1,241.6	2,460.5	1,488.1
2015	12,548.4	7,090.4	1,246.9	2,747.5	1,463.6
2016	12,822.9	6,991.9	1,270.9	3,030.6	1,529.5
2017	13,038.0	7,502.7	1,309.7	3,174.6	1,051.0
2018	13,400.9	7,789.6	1,327.1	3,147.5	1,136.7
2019	13,374.2	7,774.2	1,336.6	3,299.3	964.1

TERM	CHAIRMAN	DEPUTY CHAIRMA
2019-2020	Mr. Antony Lee (AIG Malaysia Insurance Berhad)	Mr. Ng Kok Kheng (Great Eastern General Insu
2016-2019	Mr. Antony Lee (AIG Malaysia Insurance Berhad)	Mr. Chua Seck Guan (MSIG Insurance (Malaysia)
2015-2016	Mr. Chua Seck Guan (MSIG Insurance (Malaysia) Bhd)	Mr. Antony Lee (AIG Malaysia Insurance Be
2012-2015	Mr. Chua Seck Guan (MSIG Insurance (Malaysia) Bhd - from 31 October 2012)	Mr. Kong Shu Yin (RHB Insurance Berhad - from 31 October 2012)
	Mr. Wong Kim Teck (Kurnia Insurans (Malaysia) Berhad - from 23 April to 30 October 2012)	Mr. Chua Seck Guan (MSIG Insurance (Malaysia, - from 23 April to 30 Octob
2011-2012	En. Hashim Harun (Malaysian Reinsurance Bhd)	<b>Mr. Wong Kim Teck</b> (Kurnia Insurans (Malaysia,
2010-2011	En. Hashim Harun (Malaysian Reinsurance Bhd)	Mr. Tan Kok Guan (Lonpac Insurance Bhd)
2009-2010	En. Hashim Harun (Malaysian Reinsurance Bhd)	Mr. Jahanath Muthusan (AXA Affin General Insuranc
2008-2009	Mr. Cliff Lee Koon Yew (Tahan Insurance Malaysia Berhad - from 13 March 2008 to 31 March 2009)	<b>En. Mohd Yusof Idris</b> (Oriental Capital Assurance
2007-2008	En. Zainal Abidin Mohd Noor (Etiqa Insurance Berhad - from 20 April 2007 to 29 February 2008)	Mr. Cliff Lee Koon Yew (Tahan Insurance Malaysia
2006-2007	En. Hashim Harun (Uni.Asia General Insurance Bhd)	En. Mohd Yusof Idris (Oriental Capital Assurance
2005-2006	En. Hashim Harun (Uni.Asia General Insurance Bhd)	En. Anuar Mohd Hassan (Malaysian National Reinsu
2002-2005	<b>En. Anuar Mohd Hassan</b> (Malaysian National Reinsurance Bhd)	<b>En. Hashim Harun</b> (Uni.Asia General Insurance

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Source: ISM

# 1979 to 2020 ROLL OF HONOUR

TERM	CHAIRMAN	DEPUTY CHAIRMAN
2000-2002	En. Kassim Zakaria (Mayban General Assurance Bhd)	<b>En. Anuar Mohd Hassan</b> (Malaysian National Reinsurance Bhd)
1999-2000	En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd)	_
1997-1999	En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd)	Mr. Adrian Loh Heong Chow (Kurnia Insurans (M) Bhd)
1994-1997	Mr. Adrian Loh Heong Chow (Hong Leong Assurance Bhd)	En. Anuar Mohd Hassan (Malaysian National Reinsurance Bhd)
1993-1994	En. Subri Abdullah (Malaysian Co-operative Insurance Society Ltd)	<b>En. Dzulkifli Mohd Salleh</b> (Malaysian National Reinsurance Bhd)
1990-1993	En. Dzulkifli Mohd Salleh (Malaysian National Reinsurance Bhd)	En. Subri Abdullah (Malaysian Co-operative Insurance Society Ltd)
1988-1990	YBhg Datuk Abdul Latiff Hussain (Malaysia British Assurance Bhd)	<b>En. Dzulkifli Mohd Salleh</b> (Malaysian National Reinsurance Bhd)
1985-1988	En. Dzulkifli Mohd Salleh (Malaysian National Reinsurance Bhd)	<b>Mr. Lau Khuan Siew</b> (Malaysia British Assurance Bhd)
1984-1985	Tuan Haji Mansor Masikon (Progressive Insurance Sdn Bhd)	En. Abdullah Bin Ishak (Arab Malaysian Insurance Sdn Bhd)
1982 - 1984	<b>Tuan Hj Shukor Hj Hassan</b> (South East Asia Insurance Bhd)	Mr. Warrick K.C. Lim (East West Insurance Bhd)
1981 - 1982	Tuan Hj Shukor Hj Hassan (South East Asia Insurance Bhd)	Mr. J.D. Lewis (The London Assurance)
1979 - 1981	YB Dato' Haji Nik Hassan Bin Haji Wan Abdul Rahman (Malaysia Pacific Insurance Co Bhd)	<b>Mr. J.D. Lewis</b> (The London Assurance)



# **ACKNOWLEDGEMENT**

PIAM would like to express its gratitude to all member companies for their support. In particular the Association wishes to put on record its deepest appreciation to all members of the various Sub-committees, Task Forces and Working Groups.

PIAM would also like to thank the officers of Bank Negara Malaysia (BNM), Ministry of Finance (MOF), Ministry of Transport (MOT), Royal Malaysian Customs Department, Royal Malaysian Police/Polis Diraja Malaysia (PDRM), Road Safety Department/ Jabatan Keselamatan Jalan Raya (JKJR), Jabatan Pengangkutan Jalan (JPJ), Ombudsman for Financial Services (OFS), The Malaysian Insurance Institute (MII), and many other key stakeholders for their steadfast support and invaluable guidance.

